

AWMM Ann Report  
2002 to 2003

ANNUAL REPORT  
**2002/2003**  
AUCKLAND WAR MEMORIAL MUSEUM



# AWMM Ann Report 2002 to 2003

## AUCKLAND WAR MEMORIAL MUSEUM

### OUR VISION

*to be the*

HEART OF OUR CULTURE

*presenting*

REAL TREASURES, REAL TALES

CELEBRATING OUR HERITAGE

INSPIRING OUR FUTURE

### OUR MISSION

CARING FOR TREASURES

GATHERING KNOWLEDGE

SHARING KNOWLEDGE

FOR THE ENJOYMENT AND ENLIGHTENMENT OF

AUCKLANDERS AND THEIR VISITORS

### OUR VALUES

GUARDIANSHIP/KAITIAKITANGA

SCHOLARSHIP

ACCESSIBILITY

EXCELLENCE

OPENNESS AND INTEGRITY

RESPECT FOR CULTURAL DIVERSITY

RESPECT FOR THE TREATY OF WAITANGI

HONOUR FOR THE WAR DEAD

INSPIRATION TO OUR COMMUNITIES

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AUCKLAND WAR MEMORIAL MUSEUM  
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## CHAIRMAN'S REPORT

It has been a good year for the Museum. Shortly before the year began, the Government announced a grant of \$23,555,000 (excluding GST) towards the Museum's Stage II 'Grand Atrium' project. This was followed by grants of \$5,000,000 from the ASB Charitable Trust, \$1,000,000 from Lottery Environment and Heritage, \$450,000 from Sky City Community Trust, \$200,000 from the Sir John Logan Campbell Residuary Estate and \$150,000 from the Chisholm Whitney Family Trust. These are major grants and reflect a profound level of civic and national commitment to our Museum. The Trust Board, the Taumata-a-Iwi and Museum Staff are all deeply indebted to these benefactors. A loan of \$3,000,000 has been secured from the Auckland City Council for part funding of the new underground car park which is part of the Stage II project.

Shortly before the conclusion of the financial year, Resource Consent was obtained for the project. The consultant team and a contractor have been engaged and work is underway to achieve commencement on site prior to Christmas 2003. When complete, this new facility will provide some 60% extra space, and amenities sorely missed by the Museum for many years.

2002 was also the Museum's 150<sup>th</sup> birthday year. A rich and varied programme was achieved, assisted by the Territorial Local Authority Special Purposes Levy for exhibitions, but also generously supported by sponsorship from Montana Wines, NZI, New Zealand Herald and a family of sponsors for the *Sir Edmund Hillary* exhibition including Sky Television, National Geographic Society, National Geographic Channel, the Museum Circle and the Auckland City Council. Other programme was supported by Prodesign, Carter Holt Harvey, Locus Research, Waitakere City Council, the British Council and The Peace Foundation. To these supporters, we also extend our warmest thanks.

The Museum's total attendance of 450,000 visitors exceeded the previous year despite the adverse effect on international tourist numbers of September 11 World Trade Centre attack, and the SARS epidemic. Our admissions revenue was up on last year to a total of \$1,202,000, \$67,000 above budget. Growth in the Museum's Auckland audience has been particularly satisfactory.

The Edward Vaile Trust Funds of some \$900,000 have now been invested in a better located property with more potential for capital appreciation. A bequest of \$20,000 was left to the Museum from the estate of the late Elinor Louise Bedlington.

Mr Brownie Rauwhero resigned his position as Tainui representative on the Taumata-a-Iwi during the year, and was replaced by Mr John Kerr. To Mr Rauwhero the remaining Taumata representatives, Mr Danny Tumahai, Mrs Hariata Gordon and Messrs Bernard Makaore and Martin Mariassouce, I extend my thanks for their continued work on behalf of the Museum. So too my fellow Trustees; Mr David Hill as Deputy Chairman, Mr Paul Mullooly as Chair of the Finance Committee, Mr Barry Turley as Chair of the Project Committee and Pauline Colmar, Jennifer Lamm, Jaine Lovell-Gadd, Sir Hugh Kawharu, Dr William Randall and John Coster.

The Board also extends its sincere thanks to all staff of the Museum. Collectively they have achieved most of the targets set at the beginning of the year.

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Finally we thank our funders, Auckland City Council, Franklin District Council, Manukau City Council, North Shore City, Papakura District Council, Rodney District Council and Waitakere City Council. It is these Councils and their ratepayers who make it possible for Auckland to maintain a top quality Museum which meets the highest international standards of attainment.



B T W Anderson  
Chairman

## DIRECTOR'S REPORT

Two historical milestones have occurred during the past financial year. The first is the Museum's celebration of a century-and-a-half of service to its community, while the second is the achievement of funding and Resource Consent translating the dream of the 'Grand Atrium' development into an actual buildable project. There could have been no more appropriate way in which to mark our sesquicentennial, than to secure the project that will transform the Museum for the next chapter in its rich life.

The birthday year has been a full one. *More than a Mummy* was an exhibition that celebrated the extraordinary diversity and range of our collections and the personalities who have shaped these over the years. With sponsorship from the New Zealand Herald, a range of pictorial exhibitions was undertaken which included the superb Second World War military photography of *Private Paton's Photos – North Africa*, the yachting photography exhibition *Under Pressure*, timed to coincide with the America's Cup defence, and *Prime Min – the cartoons of Gordon Minhinnick*. It was a vintage year for photography with John Pilger's *Reporting the World* at the commencement, and *Magnum, Our Turning World* at the end.

The enduring design tradition of Scandinavian modernism was presented in *Finnish Design 125*, while the launch of a new timber construction innovation 'Green Seal' was marked with an innovative show of New Zealand furniture design, *Metaform 03*.

Children's book illustration was celebrated in *Art 4 Kidz*, an exhibition of the illustrators' art from Wendy Pye's Sunshine Books. This exhibition was in support of children's health and 'Kidz First'. The Wallace Art Awards, the premier event for emerging artists, was held in September; a selection from the Greg Moyle Collection of military art *Land War to World War* was exhibited in the Pictorial Gallery, and the year concluded with the beautiful (and timely) exhibition *Treasures from Kuwait: Islamic Art and Patronage*.

The big exhibition for the birthday year was *Sir Edmund Hillary: Everest and Beyond*, however. A large and spectacular exhibition devoted to the remarkable life of this most well known of all New Zealanders, the exhibition was produced with the support of National Geographic Society. Following a very successful summer season, the show went on to Explorers Hall in Washington in time to mark the 50<sup>th</sup> anniversary of Sir Edmund and Tensing Norgay's ascent of Mt. Everest.

Amongst the publications for the year were a new *Guide Book*, beautifully illustrated and designed as a companion to the birthday publication *150 Treasures*, and the Museum Circle's publication of *Five Prints*. These prints, published in honour of the Museum's 150<sup>th</sup>, are by Gretchen Albrecht, Robert Ellis, John Pule, Dick Frizzell and Richard Killeen, all Auckland artists.

During the year the Museum made a second award of medals honouring the contribution of important individuals to the Museum and its community of activity. For scholarly achievement, the Fellow of Auckland War Memorial Museum medal was presented to Dr Michael King, Jeremy Salmond, Dr Ranginui Walker and Professor John Morton. For community-focussed contributions to the Museum, the Companion of Auckland War Memorial Museum was awarded to Dr Lindo Ferguson and the Reverend Dr Takutai Wikiriwhi. Former staff members, Mick Pendergrast and Katrina Stamp were made Associates Emeritus.

The Chairman has acknowledged our funders and valued sponsors. It was very pleasing to be present at the National Business Review Awards for Sponsorship of the Arts when past-sponsor Vodafone received the 'Creative New Zealand Award for Bravery' for Vodafone's sponsorship of the Museum's earlier *Body Art* exhibition.

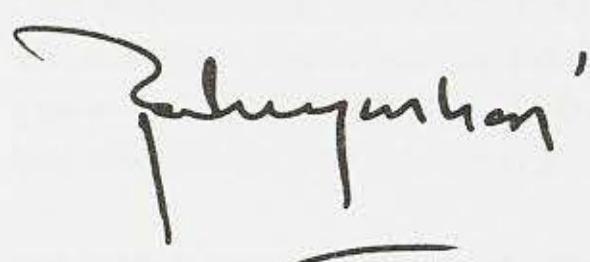
But while 2002 secured its place in history as the 150<sup>th</sup> birthday year, it also secured its place in the future as

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the launching pad for the 'Grand Atrium'. Within the calendar year, Government announced its funding of half the cost of the project and ASB Charitable Trust and Sky City Charitable Trust followed that lead with major grants. Since then other generous Trusts and the Lottery Grants Board have made important contributions, and Resource Consent has been obtained.

The Project Consultants have moved forward with design while the Fundraising Advisory Board, under the Chairmanship of Mr John Maasland, has commenced the campaign to secure the balance of funding necessary to complete all of the project works. An enterprise of this complexity and scale, funded from non-commercial sources, is only possible with the passion and energy of an extensive team of people who, each in their own specialist way, is committed to achieving a successful result. The 'Grand Atrium' will be our major focus over the next two to three years, transforming the Museum and equipping it for its ever-evolving purpose in the new century.

I would like to thank our hardworking and dedicated staff and volunteers, our Board and Taumata, the Fundraising Advisory Board and members of the Museum Institute, Museum Circle and Dinomites Club, the TLA Electoral College, our colleagues in our joint-venture with the University, and lastly, but certainly not least, the people of Auckland who support us. It's a very large whanau that enables this Museum to prosper and grow, constantly stimulating our vision and aspirations.

  
T L Rodney Wilson  
Director

## AUCKLAND MUSEUM TAUMATA-A-IWI KAUPAPA

This Kaupapa sets out the principles upon which the Taumata-a-Iwi will discharge its responsibilities to Maori.

The Auckland War Memorial Museum is governed by the Auckland Museum Trust Board. The Board's duties, functions and powers, and its responsibilities to ten statutory objectives are set out in the Auckland War Memorial Museum Act 1996. Paramount amongst its responsibilities is the trusteeship and guardianship of the Museum, and its extensive collections of treasures and scientific materials.

The Museum's Act also provides for a Maori Committee known as the Taumata-a-Iwi. The Taumata-a-Iwi is founded upon the principle of mana whenua (customary authority of and over ancestral land), and comprises Ngati Whatua, Ngati Paoa and Tainui.

The Taumata-a-Iwi is responsible for the provision of advice and assistance to the Trust Board in a series of matters set out in the Act. The Taumata-a-Iwi acts in a trustee role in representing the interests of Maori and advising the Trust Board on matters of custodial policy and guardianship of taonga (Maori ancestral treasures) and any whakapakoko, uru moko and koiwi (indigenous human remains) held by the Museum. They are also required to advise the Trust Board on all Maori cultural aspects concerning Museum's wahi tapu (shrines, ancestral spaces set apart), staffing, display, visitor, marketing and development policies.

### PRINCIPLE I: THE RIGHT TO ADVISE

The Auckland War Memorial Museum Act 1996 empowers the Taumata-a-Iwi to give advice on all matters of Maori protocol within the Museum and between the Museum and Maori people at large. Museum policies will reflect the aspirations of both Treaty partners by acknowledging that existing and proposed policies will be reviewed by the Taumata-a-Iwi, and recommendations to the Auckland Museum Trust Board will be made accordingly.

### PRINCIPLE II: PARTNERSHIP

Both the Auckland Museum Trust Board and the Taumata-a-Iwi will act reasonably and in the utmost good faith by observing and encouraging the spirit of partnership and goodwill envisaged by the Treaty of Waitangi. The Trust Board recognises the Taumata-a-Iwi's cultural responsibility to wider Maori regarding any implications of mana Maori (lore of the Maori) as measured by mana whenua and associated obligations of manaakitanga (providing hospitality to visitors) or kaitiakitanga (cultural management and protection of taonga and resources) including Maori cultural, intellectual and commercial property rights, and will seek advice and direction in all such cases as they arise.

### PRINCIPLE III: MAORI EXPECTATIONS

The Museum recognises the right of all Maori to expect the Taumata-a-Iwi, on their behalf as the recognised kaitiaki of the Museum, to

- (i) monitor the management – custody, care, display, accessibility and development – of their taonga within the Museum
- (ii) facilitate repatriation of all whakapakoko, uru moko and koiwi

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## PRINCIPLE IV: ACTIVE PROTECTION

The Taumata-a-Iwi will provide advice to the Auckland Museum Trust Board, and the Trust Board will protect the Taumata-a-Iwi by ensuring the rights of Maori in the Museum are protected, in kaitiakitanga terms, by:

- (i) safeguarding mana whenua and the lore of Maori
- (ii) safeguarding the tapu (spiritual restrictions) of the Museum's war shrines
- (iii) providing appropriate management – custody, care, display, accessibility and development – of all taonga
- (iv) providing all staff and visitors with a culturally safe environment
- (v) taking affirmative action in recruitment, training and educational (primary, secondary and tertiary) programmes, which will lead Maori people into professional careers in New Zealand's culturally integrated museums.

## PRINCIPLE V: REDRESS FOR PAST MISUNDERSTANDINGS

The Auckland Museum Trust Board acknowledges that there may be misunderstandings from the past related to taonga that need to be addressed and that there is a responsibility to seek advice from the Taumata-a-Iwi, and to:

- (i) objectively explore and assess each example as it comes to light
- (ii) put in place practices that minimise and eliminate future needs for redress.

## STATEMENT OF SERVICE PERFORMANCE

### 2.2.1 CARING FOR TREASURES

Strategies	Measures	Status at 30 June 2003
1. Develop the collections in accordance with a three year Collection Development Plan	<ul style="list-style-type: none"><li>• Submit Plan by 31 July 2002 and achieve twelve month acquisition priorities by 30 June 2003</li><li>• Achieve levy support for acquisitions of \$250,000 in the 2002/2003 year</li></ul>	<ul style="list-style-type: none"><li>• Plan submitted 8 August 2002 Collecting initiatives achieved in accordance with approved plan</li><li>• Achieved</li></ul>
2. Continue retrospective programme of collection data-basing and collection maintenance	<ul style="list-style-type: none"><li>• Conduct annual collection review by 28 February 2003</li><li>• External grant funding of \$150,000 for data basing</li><li>• External grant funding of \$50,000 for collection conservation projects</li><li>• Reduce priority database backlog by 30,000 records from 30% to 25%</li><li>• Complete 230 priority collection conservation treatments</li></ul>	<ul style="list-style-type: none"><li>• 2003 Collection Review reported May 2003</li><li>• No new funding application made because of funding priorities for Stage II development</li><li>• \$104,354 was applied to databasing projects from grants achieved in 2002/2003</li><li>• No new funding application made because of funding priorities for Stage II development</li><li>• \$77,819 was applied to collection conservation and curation projects from grants achieved in 2002/2003</li><li>• 134,996 priority database entries achieved</li><li>• 476 treatments completed</li></ul>

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## 2.2.2 GATHERING KNOWLEDGE

<i>Strategies</i>	<i>Measures</i>	<i>Status at 30 June 2003</i>
1. Maximise recognition of the Museum's research excellence and cultural heritage	<ul style="list-style-type: none"><li>• Complete three year collection-related research plan embodying established research priorities by 31 July 2002</li><li>• External funding of \$100,000 for joint research projects with external partners</li><li>• One monograph each in Natural History and Human History by 30 June 2003</li><li>• One post-doctoral and one doctoral research programme mentored by Museum staff during 2002/2003</li><li>• Three joint teaching/research programmes with University of Auckland during 2002/2003</li></ul>	<ul style="list-style-type: none"><li>• Plan adopted 3 October 2002</li><li>• \$63,568 achieved in partnership with University of Auckland.</li><li>• Human History: 'Houhora' published October 2002, Museum Guide published November 2002, Pacific Jewellery at pre-press-publication October 2003. Natural History: proposed book in feasibility stage with David Bateman Publishers.</li><li>• Thesis supervisions/co supervisions with University of Auckland<ul style="list-style-type: none"><li>• 5 PhD</li><li>• 2 Misc</li><li>• 2 MA</li></ul></li><li>• Achieved</li></ul>

## 2.2.3 SHARING KNOWLEDGE

<i>Strategies</i>	<i>Measures</i>	<i>Status at 30 June 2003</i>
1. Offer fresh, stimulating and informative permanent exhibitions	<ul style="list-style-type: none"> <li>• 'Weird and Wonderful' Children's Discovery Centre renewal complete 1 December 2002</li> <li>• Level 2 multimedia renewal/refreshment complete 30 September 2002</li> <li>• Natural History multimedia renewal complete 30 June 2003</li> </ul>	<ul style="list-style-type: none"> <li>• Opened 15 November 2002</li> <li>• 90% complete.</li> <li>• Hardware replaced. New programmes underway</li> </ul>
2. Offer a varied and stimulating exhibition programme that reflects the diversity of audience interests and Museum disciplines	<ul style="list-style-type: none"> <li>• Special Exhibitions and Temporary Exhibitions Programme in accordance with approved Exhibition Plan</li> <li>• Achieve Special Exhibitions levy of \$100,000 in 2002/2003 year</li> </ul>	<ul style="list-style-type: none"> <li>• All special exhibitions delivered as per Plan; plus Islamic Art</li> <li>• All temporary exhibitions delivered as planned; less one delayed until 1 March 2004 – Pompallier</li> <li>• Achieved</li> </ul>
3. Improve access to, and knowledge of the Museum's collections by Maori and Pacific Islands peoples	<ul style="list-style-type: none"> <li>• One temporary or special exhibition of Maori and/or Pacific content during 2002/2003</li> <li>• Maori Pacific Resource Centre in the Maori Gallery developed by 31 December 2002</li> </ul>	<ul style="list-style-type: none"> <li>• Pompallier's Return originally scheduled to be held 2002/2003. This will now be staged 2003/2004.</li> <li>• Completed 30 June and opened 19 July 2003</li> </ul>
4. Improve access to the collections by all communities	<ul style="list-style-type: none"> <li>• Pilot on-line public collection browser service achieved by June 2003</li> <li>• Report on the number of curatorial telephone and appointment enquiries serviced</li> </ul>	<ul style="list-style-type: none"> <li>• Achieved. Pictorial database is available to public from terminals in the Library</li> <li>• 7983 telephone, mail, and face-to-face enquiries serviced by curatorial staff</li> </ul>
5. Promote Maori cultural performances as a key visitor attraction	<ul style="list-style-type: none"> <li>• Increase the revenue from the cultural performance from a forecast of \$300,000 to \$330,000</li> </ul>	<ul style="list-style-type: none"> <li>• Achieved, revenue of \$348,015 reported</li> </ul>

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## 2.2.4 VISITOR SERVICES

Strategies	Measures	Status at 30 June 2003
1. Deliver top quality visitor experiences	<ul style="list-style-type: none"><li>Achieve 75% of visitors rating Museum services 8 to 10 (on a scale of 1 to 10) in externally conducted research</li></ul>	<ul style="list-style-type: none"><li>Achieved. Market research survey showed that 78% in summer wave and 72% of visitors winter wave, (average 75%) rated their overall visit 8 – 10, excellent</li></ul>
2. Increase awareness of Museum as a recommended destination and increase visitor numbers and yields	<ul style="list-style-type: none"><li>80% of Auckland visitors likely to recommend</li><li>Attendances of 470,000 visitors on the basis of auditable data.</li><li>Increase General Admissions, Tour Group and Education revenues from a forecast of \$1,086,101 to \$1,183,994</li></ul>	<ul style="list-style-type: none"><li>Achieved. Research showed that 91% of Aucklanders are likely (46% extremely likely and 45% very likely) to recommend the Auckland Museum to others, based on their own experiences</li><li>Not achieved. 446,598 attendances</li><li>Achieved, admissions revenue \$1,202,145</li></ul>
3. Provide a varied range of profitable purchasing opportunities for visitors	<ul style="list-style-type: none"><li>Minimum of two new value-added products and/or services introduced by 30 June 2003</li></ul>	<ul style="list-style-type: none"><li>One new value-added product launched:<ul style="list-style-type: none"><li>Essential Auckland – 3 icons, 3 experiences product, developed in collaboration with Auckland Zoo and Auckland Art Gallery, launched at TRENZ expo, June 2003</li></ul></li></ul>

Two other new products/services in progress:

- Guided Tour service currently under development. Due to be launched on 1 September 2003
- New Auckland Museum website, including e-commerce capability, due to be launched on 1 September 2003

#### 2.2.4 VISITOR SERVICES (CONTINUED)

Strategies	Measures	Status at 30 June 2003
	<ul style="list-style-type: none"><li>• Increase revenue from commercial trading activities from a forecast of \$3,000,000 to \$3,300,000</li></ul>	<ul style="list-style-type: none"><li>• Achieved, trading revenue \$3,486,105</li></ul>
	<ul style="list-style-type: none"><li>• Increase surplus from Museum Store from forecast of \$388,000 to \$473,000</li></ul>	<ul style="list-style-type: none"><li>• Not achieved. Store surplus \$301,990</li></ul>

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## 2.2.5 CORPORATE SERVICES

Strategies	Measures	Status at 30 June 2003
1. Develop governance processes which encourage empathy and lasting understanding between Trust Board and Taumata-a-Iwi	<ul style="list-style-type: none"><li>Finalise and publish revised Taumata-a-Iwi Kaupapa by 31 July 2002</li><li>Integrate Maori policies into Museum Policy structure by 31 December 2002</li></ul>	<ul style="list-style-type: none"><li>Achieved</li><li>Achieved</li></ul>
2. Contain expenses and maximise revenues so that budget is achieved	<ul style="list-style-type: none"><li>Budget is achieved 30 June 2003</li></ul>	<ul style="list-style-type: none"><li>Achieved. Operating surplus of \$28,975 reported</li></ul>
3. Remedy facilities shortcomings in collection storage, technical services, exhibition, performance, educational and curatorial services	<ul style="list-style-type: none"><li>Commence construction of Stage II development project by 30 June 2003</li></ul>	<ul style="list-style-type: none"><li>Not achieved. Construction will commence November 2003</li></ul>
4. Continue to grow an aligned, committed and motivated workforce	<ul style="list-style-type: none"><li>75% staff understanding of Vision, Mission, Values and organisation goals as measured in Climate Survey May 2003</li></ul>	<ul style="list-style-type: none"><li>65% achieved</li></ul>
5. Build line management accountability, ownership and capability to handle people issues	<ul style="list-style-type: none"><li>100% of managers to have received Part I of the Management Development programme by 30 June 2003</li><li>90% staff understanding of performance management system as measured in Climate Survey May 2003</li></ul>	<ul style="list-style-type: none"><li>Achieved</li><li>Not achieved. 63% staff understanding</li></ul>
6. Develop innovative, varied training programmes which focus on key performers to create a culture of excellence	<ul style="list-style-type: none"><li>Demonstrated diversification of training programmes and achievement of all programmes by 30 June 2003</li><li>Established linkages with other organisations for training, mentoring and combined staff development initiatives</li></ul>	<ul style="list-style-type: none"><li>Achieved</li><li>Achieved</li></ul>

*Status at 30 June 2003*

### 2.2.5 CORPORATE SERVICES (CONTINUED)

*Strategies*

*Measures*

*Status at 30 June 2003*

7. Build family of sponsors, delivering mutually beneficial outputs

- Sponsorship Council with minimum of four members established by 30 June 2003
- Sponsorship in cash/kind of \$100,000 (excluding Special Exhibitions) achieved by 30 June 2003

- Not achieved. Two sponsors at Sponsorship Council level achieved
- \$75,000 non-exhibition cash and in-kind sponsorship achieved
- \$20,000 exhibition cash sponsorship and \$328,000 in-kind exhibition sponsorship achieved

Achieved

Achieved

Achieved. Openings  
\$28,750 reported

Not achieved (not  
commence Nov 03)

65% achieved

Achieved

Not achieved (not  
understanding)

Achieved

Achieved

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## CARING FOR TREASURES AND GATHERING KNOWLEDGE

2002/2003 was the first year in which the Museum benefited from levy-based acquisitions funding. \$250,000 per annum was provided in the Ten Year Plan for acquisition of collections. This funding is cumulative with unspent balances accruing from one year to the next, growing reserves that will allow the Museum to compete in the market for very significant acquisitions.

Major acquisitions funded from levy in 2002/2003 included

### Ethnology

- a fine tapa from Futuna
- a very finely carved Maori korere or feeding funnel by an unknown maker of the nineteenth century
- an unusual carved Maori walking stick
- a group of Maori artefacts including a model hoe signed Anaha Te Rahui, afterbirth container, kete and cloth doll

### Applied Arts

- a collection of 26 items from the Denis O'Connor archive of New Zealand studio ceramics, providing a selective representation of work by this leading New Zealand ceramicist
- a collection of 6 ceramic works by Jane Zusters
- *Commode*, by Gavin Chilcott and David White

### History

- a presentation inkstand in silver for Best All Round Player, Ponsonby Cricket Club, 1898-1899 season
- a viola by Ernst Heinrich Roth, c.1940, sent by German authorities to Somes Island, Wellington, for use by German internees during the Second World War

### Library

- Map of New Zealand by Cassini, published in Italy in 1798

Significant acquisitions funded from the Disney Art Trust in 2002/2003 included

### Applied Arts

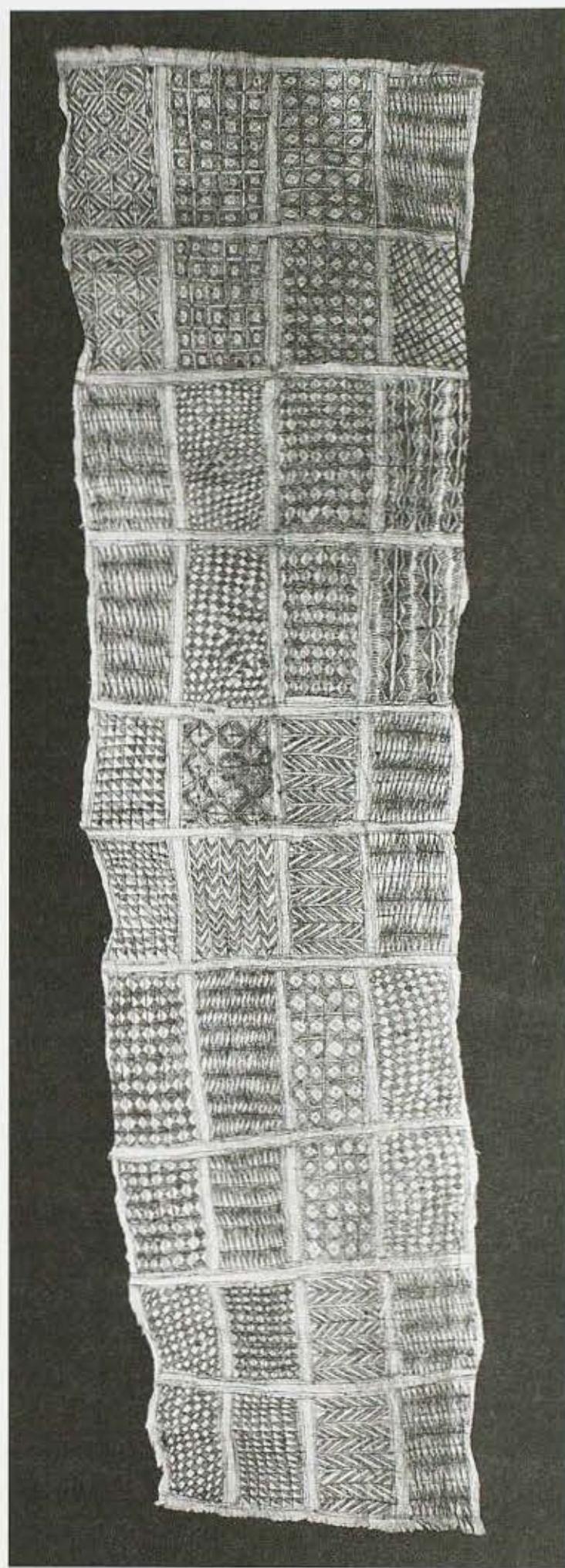
- 12 examples of English studio ceramics by leading artists including Pleydell-Bouverie, Caiger-Smith, de Trey, Hanson, Leach pottery, Crown pottery, Haile
- 3 items of Victorian costume: young child's costume; tea gown; day dress
- rice chest (dwijoo or ssal tuiju) attributed to the Kyonggi area, Korea

Important gifts received into the Museum's collections in 2002/2003 included

### Botany

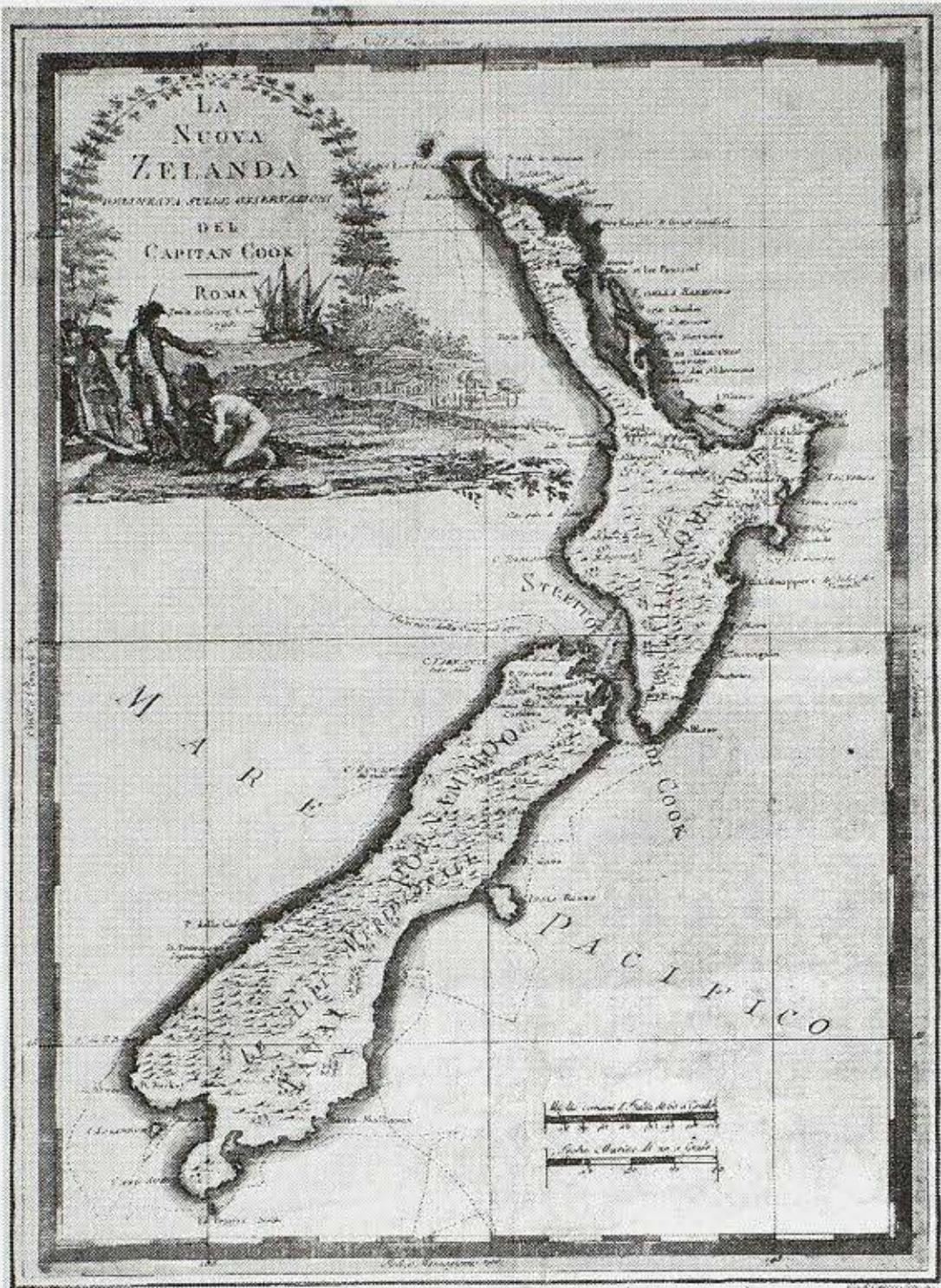
- the Auckland University Herbarium (AKU), a very significant collection of some 53,000 specimens of flora of Northern New Zealand, including the Lindauer Algae Herbarium collection, gifted by the University of Auckland.

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Clockwise from top left: German viola  
(see also front cover), tapa from  
Futuna, korere or feeding funnel,  
cricket inkstand

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Italian map of New Zealand, 1798

## Pictorial

- 34 Banks Florilegium prints of New Zealand plants, gifted by Mr and Mrs Ian and Vivienne Jenkinson.
- 6 albums comprising some 1,600 colour photographs of Auckland street scenes by photographer William Haresnape, gifted by Mrs Val Haresnape.

A major step forward in electronic documentation of collections was taken during the year with the amalgamation of the Museum's Natural History and Human History Databases onto a single collection management database, using Vernon Systems software. Another satisfying achievement in this area was the addition of 134,996 electronic records onto the collection database. This high figure was achieved through the use of Lottery Grants Board funds approved for curation and data-entry projects in the previous financial year, carried forward into 2002/2003. No new Lottery grants were sought for collection management projects in the 2002/2003 year, as the Museum focussed its application strategy on funding for the Stage II Development.

## Gathering Knowledge

The growing strength of the partnership between Auckland Museum and the University of Auckland was much in evidence in 2002/2003. Two collaborative projects lead by researchers from both institutions continued to receive funding from the prestigious Marsden Fund. Fittingly one of these projects is concerned with the Museum's Human History collections, the other with its Natural History collections. The Human History project, on indigenous knowledge and museums, involves the Museum's Curator of Ethnology, Professor Roger Neich, and Director Maori, Dr Paul Tapsell. This project also involves a partnership with The University of Canterbury, and collaborative work with the British Museum. The University of Auckland's Dr Marti Anderson and Auckland Museum's Curator of Marine Biology Dr Carol Diebel lead the other Marsden-funded project. This study demonstrates how tiny animals living at the bases of kelp plants can provide a valuable statistical index of the surrounding environmental conditions.

Teaching collaborations with the University of Auckland included the joint undergraduate Programme in Museums and Cultural Heritage, in the Faculty of Arts, to which Dr Tapsell and Professor Neich both contributed teaching and administration. A postgraduate Programme in Museums and Cultural Heritage was prepared for approval in 2003 and implementation in 2004. In addition to his commitment to teaching at undergraduate and MA level, Professor Neich also supervised several PhD theses during the year. Two successful programmes of lectures were jointly arranged by the Museum and the University's Centre for Continuing Education, and held at the Museum as part of the Centre's Spring and Autumn programmes. These programmes for fee-paying students were 'The Elements', and 'Pacific Origins', and featured University and Museum research staff presenting recent knowledge about natural science and Pacific archaeology respectively.

A important collaboration between the Museum and the University of Auckland in the area of exhibitions was the development of special high-tech computer display modules for the Museum's DNA exhibition, scheduled for opening in October 2003. Concept leader Dr Carol Diebel worked with scientists and technicians from the University's Biomedical Imaging Unit and School of Biological Sciences to produce exciting digital models that explain the workings of the DNA molecule in simple terms for general audiences.

Notable research outputs achieved during the year included the landmark book *Landscapes of Conflict*, by Curator of Archaeology Dr Nigel Prickett, published by Random House. This work is a comprehensive field guide to the New Zealand Wars. Another important book, *Pacific Art Niu Sila: The Pacific Dimension of Contemporary New Zealand Arts*, was co-authored by Auckland Museum's Curator Pacific Fulimalo Pereira and Te Papa's Sean Mallon, and published by Te Papa Press.

Fuli Pereira and Roger Neich also prepared text and illustrations (made by Museum photographer Kzrysztof Pfeiffer) for a major book on Pacific Jewellery, to be published by David Bateman in March 2004. Auckland Museum published its journal *Records of the Auckland Museum* vol. 39, and *Houhora; A Fourteenth Century Maori Village in Northland* by Louise Furey, 2002, 169 pp., was published as *Bulletin of the Auckland Museum Number 19*.

A number of appointments and distinctions were achieved in research fields relevant to the Musum's collections, which attest to the high calibre of Auckland Museum's curatorial staff. Professor Roger Neich was appointed to the editorial board of Auckland University Press. Dr Brian Gill was appointed to the editorial board of the *New Zealand Journal of Zoology*. John Early was elected President of the New Zealand Entomological Society. Ewen Cameron was made a Life Member of the Auckland Botanical Society.

# AWMM Ann Report 2002 to 2003

## SHARING KNOWLEDGE

### INTERPRETIVE SERVICES/PUBLIC PROGRAMMES

#### EXHIBITIONS

An eclectic range of fifteen temporary exhibitions was presented during the year, in the Pictorial, Decorative Arts and Special Exhibition categories.

The four special exhibitions attracted nearly 80,000 ticketed visitors, with 50,000 of these coming to *Sir Edmund Hillary: Everest and Beyond*. This exhibition, initiated by Auckland Museum, commemorated the truly outstanding life of New Zealand's most famous living citizen. It received much praise for its design excellence. The show travelled to National Geographic Society's Explorers Hall in Washington DC where large attendances were also received.

Another well-received special exhibition during the year was *The Art of Islam*, from Kuwait, which presented the astonishing artistic achievements of Islam during a poignant period of negative attention on the Islamic world.

Public programme offerings to supplement temporary exhibitions continued to develop throughout the year with robust contributions coming from the Education team, the Events Manager and the Interpretation Staff. With these functions all coming together in the new year under the direction of a newly appointed Public Programmes Manager, the Museum's temporary exhibition programme will continue to offer visitors balanced and rewarding educational and entertainment experiences.

#### LIVE EVENTS

The exhibition-focused programmes of the last year have been many and varied ranging from: wine tastings for *Pioneers of New Zealand Wine*; turning trash into fashion for *Reclaimed: Recycling in Contemporary British Craft and Design* and experiencing the art of visiting Indian performers for *Sir Edmund Hillary: Everest and Beyond*. The Museum was recognised by the Human Rights Commission for its programme of activities around *The Art of Islam*, and, on a more light-hearted note, held a salsa evening with the Peruvian community for *Gold and Sacrifice: Treasures of Ancient Peru*.

The Living Treasures programme expanded to include new calendar events such as: *Diwali* (the Indian Festival of Lights); *St Patrick's Day*; *Matariki* (Maori New Year); and *Bastille Day*. These events were co-created with individual cultural communities and aimed at the Auckland public.

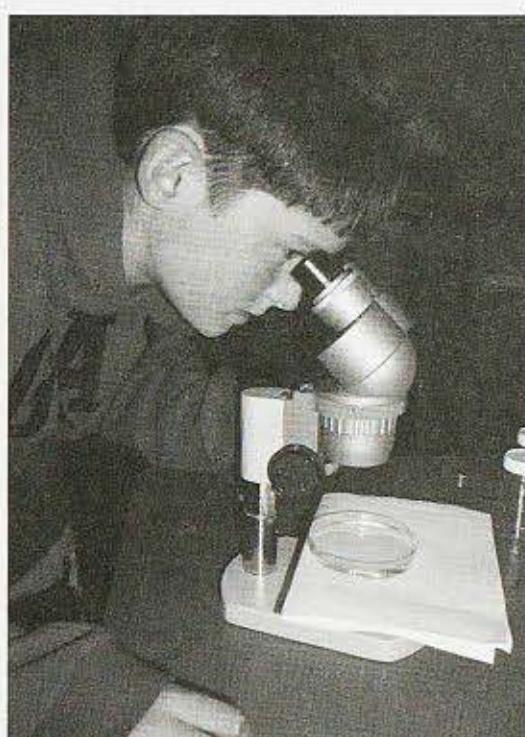
All were very well received within each particular community and beyond, and we now plan to hold them on a regular basis along with existing annual events such as *Chinese New Year* and the *Korean Cultural Celebration*. For these events we have been grateful for the continued support of institutions such as the Asia 2000 Foundation of New Zealand.

Live Programmes have also focused on the ever-popular aspects of our permanent collection via events such as *Medieval Day*, *Dinosaur Day* and *Ancient Egypt*. We have continued to interpret our collections in a multitude of captivating media including drama, such as the poignant one man play *Gunner Inglorious* on Anzac Day; and the debut of *Estralita*, a play written by local poet Grant Hindin Miller telling the story of a statue that comes to life in the Auckland Domain.

#### MULTIMEDIA

Renewal of the multimedia for the permanent galleries is well underway. Remedial work on *Scars on the Heart* has

# AWMM Ann Report 2002 to 2003



*Top and centre, scenes from the opening of the newly refurbished Weird & Wonderful; middle, Dinomite club members take part in Discovery Centre school holiday workshops; lower, Music in the Museum monthly concert, Oceans gallery*



# AWMM Ann Report 2002 to 2003

been completed. The success of the existing multimedia in the Natural History, City and *Wild Child* galleries has been assessed via staff and visitor evaluations, and a projected programme has been established for the next financial year. New interactives installed in permanent galleries include 'UN Peacekeepers' in *Scars* and 'Streets' database in *City*.

Multimedia for special exhibitions involved the major task of tracking down historic film clips from around the world for *Sir Edmund Hillary: Everest and Beyond*, as well as our own filming and recording interviews with Sir Edmund to play in the exhibition. The video content of *The Art of Islam* and *Pilger: Reporting the World* drew excellent visitor feedback.

Film screenings for the John Pilger exhibition were hosted by John Campbell and Maire Leadbetter. The *Time in Motion* screenings in partnership with the New Zealand Film Archive continue to grow in popularity while *Music in the Museum* has seen monthly performances on Sunday afternoons with capacity audiences at most concerts.

War Memorial events occurred on Anzac and Armistice Day. Anzac Day featured a special *Time in Motion* screening from the Film Archive 'Lest We Forget', bugler, choir and dramatic performance. The Hall of Memories and *Scars on the Heart* gallery was opened to the public for the first time directly after the Dawn Service, and around 1300 visitors attended before 7.00am.

The new *Guide to Auckland War Memorial Museum* was completed and published in 2002.

## CHILDREN'S DISCOVERY CENTRES

*Weird & Wonderful* was refurbished and reopened on 2 November 2002. Architectural firm Pearson & Associates received two Resene architectural awards for their re-design of *Weird & Wonderful*.

*Treasures & Tales* has acquired new musical instruments such as marimbas and drums; and a new set of dress-up clothing for birthday parties.

There are now four full-time Discovery Centre staff. The activities of the Membership Co-ordinator attracted over 400 new members to the Dinomites Club, and the Club was given useful exposure at *Armageddon*, a pulp culture expo in the Aotea Centre in April 2003.

The Centres also received a donation from Australian soft toy manufacturer 'Ty' of 2000 Beanie Babies to give away as membership gifts. Overall the Children's Discovery Centres are a high priority destination with family groups, early childhood, school, and community groups, and often operate near maximum capacity, especially during school holidays when high quality special programmes are offered.

## LIBRARY

The focus of this year has been rationalisation and control of collections and services. The donations backlog has been substantially reduced and processed for public access. New book ordering and issuing systems have been put in place and have improved our collection management.

Twenty percent of the records in the Streets database have been enhanced and the whole database has been made publicly accessible in the *City* gallery.

Several thousand records in the Cenotaph database have been improved with images and biographical detail, including references to people mentioned in the *Scars on the Heart* galleries and the Library's manuscript collections.

Library Services staff have worked with Education staff on improvement of systems and presentation of resources

to classes in the Resource Centres.

During the year a number of oral history events have been organised at the Museum. Training workshops in association with the National Oral History Association of New Zealand attracted wide interest and in April 2003 we received two long-awaited collections of tapes and videos from the Holocaust Oral History Project (New Zealand) and the Survivors of the Shoah Visual History Foundation (USA).

The Library Manager was invited to join the Online Encyclopedia's institution advisory committee and has participated in the National Digital Forum strategy development.

## SCHOOLS SERVICE

Funded through the Ministry of Education's 'Learning experiences outside the classroom' scheme, this joint Museum and Ministry of Education service is in high demand by teachers and runs to the capacity of the available staffing and classroom.

Demand comes from across the curriculum – science, the arts, languages and the social sciences. Services are provided for students ranging from Years 1-13.

Managing this demand during a period of major assessment and curriculum change has been a particular challenge.

Key initiatives for the Schools Service programme at the Museum over the year have been:

- A te reo initiative to deliver object based sessions to the tamariki of local kohanga reo and kura kaupapa.
- Sessions for senior students based on our war memorial collection. These Armoury and Library sessions are for secondary students of history studying Levels 1 and 2 of the NCEA qualification. They are designed to introduce students to a range of different sources of information, and methods of recording and accessing information about the past.
- Establishing a role for teacher aides. Most of our visiting classes now exceed 30 students and encompass a range of different learning needs. Like many of the schools which visit us, we have discovered the value of these 'para educators'.
- The introduction of a new hands-on craft session based on archaeology. This popular programme illustrates some key musicological methods and focuses on well-known ancient civilisations. Like all the special hands-on sessions, it is reinforced with programme conducted in a relevant gallery.
- Involvement of the Museum Educators in professional development courses on aspects of the national curriculum, learning and teaching.

# AWMM Ann Report 2002 to 2003

## SALES AND MARKETING

Total admission revenue for the year ending June 2003 was up on both budget and last year, with admission numbers higher than last year, but less than budget. This is largely attributable to an increase in adult visitors and a significant improvement in Tour Group yields. Visitor numbers for the year to date fell marginally short of budget but remained ahead of last year's results. The shortfall in numbers was primarily due to a decline in international Tour Group numbers that occurred in the immediate wake of the war in Iraq, and the outbreak of the SARS epidemic in March 2003.

The Museum Store turnover was in line with last year, but fell short of budget, primarily due to changes in the international customer mix. In particular, retail sales fell away dramatically following the outset of war in Iraq, as North Americans refrained from travel.

In contrast, the hospitality portfolio outperformed both budget and last year. The America's Cup contributed to the events portfolio with the America's Cup Hall of Fame dinner in association with the Herreshoff Marine Museum, Rhode Island, USA and two events for both SAP and Hewlett Packard – both America's Cup sponsors. Many events received media coverage including live links to television. High-profile events included Montana Wine Lindeaur 21<sup>st</sup> Birthday, America's Cup Hall of Fame, Netball New Zealand uniform launch, New Zealand Rugby League Awards, Home & Entertaining House of the Year Awards, Ernst & Young Entrepreneur of the Year and the New Zealand Women's Weekly 70<sup>th</sup> birthday. In addition to generating revenue, the hospitality portfolio attracted a large number of people who might not otherwise have visited the Museum. In the year ending June 2003, around 17,000 people attended events at the Auckland Museum.

Revenue from the Manaia Maori Cultural Performance remained ahead of both budget and last year, notwithstanding a shortfall in visitor numbers. New footage of the Manaia Maori Cultural performance was developed and now plays as Manaia customers enter the room. It has significantly improved the venue's ambience and added a further dimension to the visitor experience.

The new *Essential Auckland – 3 Icons – 3 Experiences* product was launched at the Trenz expo, in collaboration with the Auckland Zoo and Auckland Art Gallery, in June 2003. Display booths for all three attractions were located together and the *Essential Auckland* brochure and supporting banners were used to promote the new one-day itinerary (*Have 3 essential Auckland experiences – all in one day!*). This product aims to leverage Tourism New Zealand's growth strategy, aimed at international Free Independent Travellers.

Auckland Museum was endorsed by Qualmark, New Zealand tourism's official quality agency, as an endorsed Visitor Activity. Auckland Museum attained a score of 85% (a pass rate is 60%). The assessment looked at all of the aspects that affect the quality of a customer's experience with tourism businesses, including customer service, facilities and equipment, safety and welfare and business practices.

The Museum's 150th birthday on 27 October 2002 was celebrated with Sir Edmund Hillary and a giant 120-kilogram Mt Everest birthday cake. Over 1400 people visited the Sir Edmund Hillary exhibition on the Museum's birthday.

Generous corporate sponsorship was secured for *Sir Edmund Hillary: Everest and Beyond* from Sky Television, National Geographic Channel and Auckland City Council, with support from the Museum Circle. Museum birthday sponsors, NZI and the New Zealand Herald, continued their support throughout the year. Montana continued its support as a sustaining sponsor.

## CORPORATE SERVICES

### TUMUAKI NGA TIKANGA MAORI

Mo te tau tahua nei, kua pakari tonutia te hononga a te Taumata-a-Iwi ki te Poari o Te Papa Whakahiku. Kua puawai hoki e raua i nga tikanga Maori ki roto i Te Papa Whakahiku. Otira, kua whakamahia e te whare taonga i nga kaupapa Maori i roto i nga waahi mahi katoa o te whare taonga, hei arai tiketike, hei oranga ngakau hoki mo te hunga mahi me nga manuhiri hoki. Kua tautokongia enei kaupapa na nga wananga whakaako i nga tikanga Maori i whakatu.

Ano hoki te tipunga ake o nga mahi Maori mai te timatanga o te tau kua hipa atu nei. Kua oti ke te mahi rangahau mo nga koiwi a nga tupuna, kua whakarite ai mo te hokinga atu ki te kainga mo te tau kei te heke mai tonu. Kua mutu hoki te wahanga tuatahi o Te Kete Whakaatu Taonga kia whakawatea ai i nga manuhiri ki te rapu korero mo nga taonga, kua peka atu te kete nei ki te Whare Pukapuka o Manukau. Apiti atu i tena, kua whakatu he waahi hou mo te mahi rangahau i nga taonga, ko Te Kakano te ingoa. Kua tapaina a Te Kakano mai te whakatauki, *E kore e au e ngaro: he kakano i ruirua mai i Rangiatea*. Ko Te Kakano te tuatahi o nga whare rangahau penei puta noa i Aotearoa. Ko tana kaupapa kia whakapiri ai i nga taonga mai nga motu whanui o Te Moana Nui a Kiwa ki a ratou no Aotearoa nei, na nga rorohiko hoki hei awhi ki te rapu korero mo o ratou taonga. Kua watea inaiane i te huarahi ki te whai i nga korero mo nga taonga e nga tangata katoa o Aotearoa. Ara hoki he waahi whakaako ki Te Kakano, ki reira ka taea nga tangata ki te whakarongo atu ki nga korero me nga hitoro o nga iwi taketake o Te Moana Nui a Kiwa whanui.

Ko te Tumuaki, a Paora Tapsell, e whakanui tonutia i tana turanga ki te whare taonga, pera hoki tana tohungatanga ki Te Whare Wananga o Tamaki Makaurau hei rangatira mo ratou kua urua ki te kaupapa ako ara te Museums and Cultural Heritage Programme. He kanohi kitea a ia ki nga hui nui o te motu, me kei te whakamutua tonu e ia i tana mahi rangahau mo Marsden me te whakaputaina o nga korero o runga na. Ko Kipa Rangiheuea te mema hou o te tari Maori. Ko ia te Kaiwhakahau Matauranga Maori mo Te Papa Whakahiku. Kei te mahi a ia i te taha a ona hoa mahi, ara te Tumuaki, Te Kaitiaki Taonga, me te Kaituitui i nga tikanga Maori. Na ratou katoa e tautokongia i te Taumata-a-Iwi, Te Poari matua, te ropu whakahaere me te hunga mahi kia tutuki pai i nga tikanga Maori ki roto i tenei whare motuhake.

### MAORI VALUES

The Taumata-a-Iwi and the Auckland Museum Trust Board continue to strengthen their relationship, developing and upholding Maori Values within the Auckland Museum. As a result the Museum now operates integrated Maori policies throughout the organisation, providing a high level of protection and comfort for both employees and visitors, and supported by a comprehensive in-house training programme.

Again a number of significant Maori activities have taken place over the past year. Stage 1 of the Ancestral Remains Database was completed, thus paving the way for repatriations to commence over the coming year. Stage 1 of the Taonga Database project was also completed and is now available to visitors in-house and via a direct link with Manuaku Public Libraries. Accompanying this development was the launch of Te Kakano – the Museum's Pacific Resource Centre, which is named from the Maori proverb, *E kore au engaro; he kakano i ruirua mai i Rangiatea* – 'I will never be lost; the seed was sown even in Rangiatea'. Te Kakano is the first Resource Centre of its kind in New Zealand, bringing together the Museum's Maori and Pacific collections as a unique digital resource. It provides New Zealanders with the opportunity to connect with taonga, providing a dynamic teaching space in which our common Pacific origin stories and histories can be experienced.

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The Tumuaki, Dr Paul Tapsell, continues to not only fulfil his professional requirements at the Museum but also provide academic leadership within the University of Auckland's Museums and Cultural Heritage Programme. He remained actively involved on national organisations, while also fulfilling his Marsden research and publication requirements. New Maori Educator appointee, Mr Kipa Rangiheuea is the most recent member to join the Maori Values Team. He led the development of Te Kakano and has strengthened relationships in the wider education community. Chanel Clarke, the Curator Maori took maternity leave for the year. The other new staff member, Maori Values Coordinator, Nicola Railton was responsible for the development of an in-house Maori training programme and maintaining liaison with wider Maori communities throughout the country. On top of their normal duties this team provided valuable support to the Taumata-a-Iwi, Trust Board and Staff over the past year, enabling the Auckland Museum to fulfil its commitment to Maori that it is indeed a culturally aligned organisation.

## FINANCE AND FACILITIES

The Finance team prepared monthly full-year forecasts to enable the Board to track progress against the Annual Plan. Interest revenue is above plan due to higher rates and lag in capital expenditure. Sundry income is also above budget due to the higher level of functions revenue, which is offset by related operating expenses. Electricity expense is below budget due to the air conditioning system not being in full operation and lower electricity rates.

Preferred supplier agreements were negotiated with Sony and Panasonic. The cleaning contract was renegotiated to better focus cleaning work. The benefits of the four-year fixed price electricity contract with Meridian Energy are reported for the first time this year. BBs renewed their lease and an increase in outgoings was negotiated.

As scheduled, the Board reviewed the Museum's investment policy and has adopted a new investment objective. New Zealand Assets Management Limited has been appointed Investment Advisers and Managers. Edward Earle Vail Trust Funds have been reinvested in an investment property in accordance with the terms of the Trust.

The Great Plains accounting software has had fixes applied and is now being used to direct credit supplier payments. Four courses on accounting, with a focus on Museum accounting processes, have been presented to Museum staff during the year.

In accordance with international accounting developments, the Board decided to value long-service leave liability on an actuarial basis and this resulted in a \$114,000 increase in the long-service leave liability, which is accounted for in this financial year. A superannuation scheme has been established which enables selected employees to forego some of their salary and request the Museum to contribute to the scheme in their name.

Security systems continued to be improved during the year, with the assistance of funding from ASB Charitable Trust. Formal security training for NZQA qualifications continues. All staff have now had Health and Safety training and the Safety and Security Manager has delivered numerous induction, first aid, and emergency evacuation training sessions.

The heating, ventilation and air conditioning (HVAC) system continues to operate below specification. The windings in one compressor have had to be replaced and valves have been replaced in others. The dispute is at mediation. Building access is now controlled by a new system and telephone voicemail and costing software have been upgraded. Perpetual maintenance has been carried out in accordance with the perpetual maintenance plan.

Information Technology equipment, including workstations, printers and servers have been replaced in accordance with the asset replacement programme. A public access web server has been installed to facilitate public access

# AWMM Ann Report 2002 to 2003

to the Museum's collection databases. A terminal services server has been purchased to facilitate external communications.

Audiovisual equipment continues to be replaced in accordance with the audiovisual replacement operating policy and a programme of planned maintenance is in place. Equipment has been installed which automatically turns the audiovisual displays on and off at set times. Audiovisual staff have been busy servicing gallery renewals, exhibitions and functions, where value added services are being provided.

## HUMAN RESOURCES

As at 30 June 2003, Auckland Museum had 106 full-time employees, 10 part-time employees, 40 casuals and 169 volunteers. We welcomed over 19 staff to a variety of short and long-term positions.

The Museum's volunteers provided over 30,500 hours this year. They are working across nineteen departments and continue to provide the organisation with extremely beneficial expertise and commitment. The social and learning opportunities will be maintained to ensure the volunteers have the opportunity to enjoy their work and achieve satisfaction by their contribution.

Tertiary student volunteers have increased in number and they tend to volunteer for shorter periods. They seek to and achieve valuable experience during their volunteering time at the Museum. The Duke of Edinburgh scheme in the Discovery Centre has had seven volunteers completing their hours this year and continues to be successful.

The Museum has again operated in a stable industrial climate this year. Recognising the importance of a work/life balance to productivity has allowed us to retain at least four key staff this past year and focus in this area will continue.

Further development of our remuneration strategy meant positions are now linked to market movement within their relevant market sector. Remuneration continues to also be linked to performance and budgetary constraints.

A review and update of the governance and operational policies was undertaken. The updated governance policies are available in the Museum library and on the Museum website. Policies will now be reviewed at least every three years and more frequently as required.

We continue to include structured training plans in annual planning and personal development reviews. Along with specific training programmes, this year fourteen general courses were run by key staff members covering critical areas such as Health and Safety, Maori Values in Museums, understanding of in-house systems and object handling skills.

# AWMM Ann Report 2002 to 2003

## FINANCIAL STATEMENTS

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## STATEMENT OF ACCOUNTING POLICIES

### GENERAL ACCOUNTING POLICIES

These financial statements for the Auckland War Memorial Museum are prepared in accordance with Statements of Standard Accounting Practice and Financial Reporting Standards issued by the Institute of Chartered Accountants of New Zealand.

The measurement basis adopted in the preparation of these financial statements is historical cost, modified by the revaluation of the investment property.

### PARTICULAR ACCOUNTING POLICIES

#### Revenue Recognition

Grants, subsidies and sponsorships are recognised when eligibility has been established by the granting agency and to the extent that any conditions imposed have been met at balance date.

Trust income is recorded in the special purposes segment of the Statement of Financial Performance. Appropriations from special purposes equity for operating purposes are transferred to the Statement of Financial Performance.

#### Inventories

Trading inventory is valued at the lower of cost and net realisable value on a first in first out basis.

#### Receivables

Accounts receivable are recorded at net realisable value.

#### Property plant and equipment

##### Land Lease

No value has been placed on the lease in perpetuity from the Auckland City Council of the land on which the Museum building is situated.

##### Heritage Assets

The cost of acquisition of heritage assets is charged to the Statement of Financial Performance. The classification of the collections and the Museum building as heritage assets is based on the premise that they are held in trust in perpetuity for public benefit.

##### Operational Assets

Operational assets including new additions to the building are stated at cost less accumulated depreciation.

##### Depreciation

All depreciation is calculation on a straight line basis and the respective rates are:

Heritage Assets	Nil
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# AWMM Ann Report 2002 to 2003

## Operational Assets

• Buildings	1-2%
• Plant	5-20%
• Equipment	10%
• Information Technology	33%
• Display Galleries	7-13%
• Furniture and Fittings	20%
• Motor Vehicles	20%

## Investments

Bank deposits and investment funds are valued at current market value.

## Research and Development

Expenditure on research is written off to the Statement of Financial Performance in year incurred. Development expenditure is carried forward and amortised over the period of expected benefit.

## Foreign Currency

Foreign currency assets and liabilities are translated into New Zealand currency at the rates of exchange prevailing at year end. All gains and losses on translation are included in the Statement of Financial Performance.

## Financial Instruments

Financial instruments in the Statement of Financial Position include cash and bank, investments, accounts receivable and accounts payable. The particular recognition methods adopted are disclosed in the individual statements associated with each item.

## Cash Flow

The Statement of Cash Flow is prepared exclusive of GST, which is consistent with the method used in the Statement of Financial Performance.

Definitions of the term used in the statement of cash flows:

Cash includes coins and notes, demand deposits and other highly liquid investments readily convertible into cash and includes at call borrowings such as bank overdrafts, used by the Museum as part of day-to-day management.

Investing activities are those activities relating to the acquisition and disposal of current and non-current investments and other non-current assets.

Operating activities include all transactions and other events that are not investing or financial activities.

## Changes in Accounting Policies

Consistent with international accounting developments, long service leave liability is now calculated on an actuarial basis. Previously the liability was calculated upon entitlement. This change has the effect of increasing long service leave liability and expense by \$114,000. There have been no other changes in accounting policy during the year.

# AWMM Ann Report 2002 to 2003

## STATEMENT OF FINANCIAL PERFORMANCE

For the year ended 30 June 2003

	Note	Actual 2003 \$000s	Plan 2003 \$000s	Actual 2002 \$000s
<b>Operating Activities</b>				
Local authority operating levy		6,683	6,683	6,039
Local authority depreciation levy		4,909	4,909	4,868
Net operating expenses and depreciation	1	11,563	11,592	10,752
<b>Operating Surplus(Deficit)</b>	2	29		155
<b>Special Purposes Activities</b>				
Revenue	2	2,561	1,276	764
Expenses and allocations to operating activities	2	711	1,144	562
<b>Transfer to (from) Special Purposes Equity</b>		1,850	132	202
<b>Surplus(Deficit) before Capital Expenditure related transactions</b>		1,879	132	357
Local authority deferred maintenance levy		250	250	250
Grand Atrium project fund raising	3	1,120		
Grand Atrium project feasibility study levy		150	150	360
Grand Atrium project feasibility study expense		151	150	348
		1,369	250	262
<b>Net Surplus</b>		3,248	382	619
<b>Allocated to:</b>				
General equity		1,398	250	417
Special purposes equity		1,850	132	202
		3,248	382	619

The accompanying notes and accounting policies form part of these financial statements.

# AWMM Ann Report 2002 to 2003

## STATEMENT OF FINANCIAL POSITION

As at 30 June 2003

	Note	Actual 2003 \$000s	Actual 2002 \$000s
<b>Current Assets</b>			
Cash and bank		674	4,644
Short term investments		3,132	
Short term investments – restricted for special purposes activities		15,362	
Accounts receivable	5	533	305
Inventories	6	364	348
		<u>20,065</u>	<u>5,297</u>
<b>Current Liabilities</b>			
Accounts payable	7	2,434	2,046
<b>Working Capital</b>			
		17,631	3,251
<b>Non Current Assets</b>			
Investments – restricted for special purposes activities	8	6,141	15,882
Property plant and equipment	9	<u>34,569</u>	<u>35,960</u>
		<u>40,710</u>	<u>51,842</u>
		<u>58,341</u>	<u>55,093</u>
Represented by Public Equity made up of:			
General Equity	10	37,392	36,668
Special Purposes Equity	11	<u>20,949</u>	<u>18,425</u>
		<u>58,341</u>	<u>55,093</u>

For and on behalf of the Trust Board:

B T W Anderson  
Chairman  
4 September 2003

T L R Wilson  
Director  
4 September 2003

*The accompanying notes and accounting policies form part of these financial statements.*

# AWMM Ann Report 2002 to 2003

## STATEMENT OF MOVEMENTS IN EQUITY

For the year ended 30 June 2003

	Actual 2003	Actual 2002
Note	\$000s	\$000s
Equity at 1 July 2002	55,093	54,474
Transfer from Statement of Financial Performance	3,248	619
Equity at 30 June 2003	<u>58,341</u>	<u>55,093</u>

*The accompanying notes and accounting policies form part of these financial statements.*

# AWMM Ann Report

## 2002 to 2003

### STATEMENT OF CASH FLOWS

For the Year Ended 30 June 2003

	Note	Actual 2003	Actual 2002
		\$000s	\$000s
<b>Cash Flows from Operating Activities</b>			
Cash was provided from:			
Levy on local authorities		11,592	10,907
Levy on local authorities for special purposes		1,276	600
Receipts from operations		5,270	4,579
Interest received		1,167	448
		19,305	16,534
Cash was applied to:			
Payments to suppliers		7,287	6,223
Payments to employees		4,751	4,603
Payments relating to special purposes		711	284
		12,749	11,110
<b>Net Cash Flow from Operating Activities</b>	15	<b>6,556</b>	<b>5,424</b>
<b>Cash Flows from Investing Activities</b>			
Cash was provided from:			
Grand Atrium project feasibility levy		150	360
Levy on local authorities for equipment		250	250
Grand Atrium project fundraising		1,120	
Dividends and bequests received		508	345
Sale of investment property			850
Sale of investments		10,387	
		12,415	1,805
Cash was applied to:			
Purchase of Russell funds			2,244
Purchase of investments		19,438	
Purchase of property plant and equipment		3,503	1,330
		22,941	3,574
<b>Net Cash Flow Used in Investing Activities</b>		<b>(10,526)</b>	<b>(1,769)</b>
<b>Net Increase(Decrease) in Cash Held</b>		<b>(3,970)</b>	<b>3,655</b>
Opening cash balance		4,644	989
<b>Closing Cash Balance</b>		<b>674</b>	<b>4,644</b>
Represented by:			
Cash and bank		674	4,644
<b>Closing Cash Balance</b>		<b>674</b>	<b>4,644</b>

# AWMM Ann Report 2002 to 2003

## NOTES TO THE FINANCIAL STATEMENTS

For the year ended 30 June 2003

	Actual 2003 \$000s	Plan 2003 \$000s	Actual 2002 \$000s
<b>1. Net Cost of Service</b>			
<b>Caring for Treasures</b>			
Registration and conservation	715	763	599
	715	763	599
Curatorial	1,131	1,218	1,100
	1,131	1,218	1,100
<b>Sharing Knowledge</b>			
Publications	10	77	72
Display	544	516	557
Special exhibitions	384		33
Interpretation and education	495	513	397
Library and information	427	411	355
	1,860	1,517	1,414
<b>Visitor Services</b>			
Admissions	(729)	(611)	(603)
Museum store	(302)	(473)	(313)
Rentals	(247)	(211)	(210)
Tourism and hospitality	(192)	(115)	(169)
Marketing	734	620	577
Facilities	2,179	2,389	2,327
	1,443	1,599	1,609
<b>Corporate</b>			
Management	577	481	416
Human resources	416	353	289
Maori values	155	153	146
Finance and administration	372	599	310
	1,520	1,586	1,161
<b>Depreciation</b>	4,894	4,909	4,869
<b>Net Cost of Activities</b>	11,563	11,592	10,752

Comparative figures for 2002 Actual and 2003 Plan have been restated to align with 2003 Actual.

# AWMM Ann Report

## 2002 to 2003

### NOTES TO THE FINANCIAL STATEMENTS

For the Year Ended 30 June 2003

	Actual 2003 \$000s	Actual 2003 \$000s	Actual 2003 \$000s	Plan 2003 \$000s	Actual 2002 \$000s
	Operating	Special Purposes	Total		
<b>2. Components of Surplus(Deficit)</b>					
<b>Revenue</b>					
Levies from local authorities	11,592	1,276	12,868	12,768	10,907
Interest	563	604	1,167	200	448
Dividends and other income		508	508		1,168
Unrealised increase(decrease) in value of investments		(299)	(299)		(1,379)
Allocation from special purposes funds	30		30	30	30
Sponsorship	50		50	100	50
Grants	417		417	460	532
Donations	1	458	459	1	321
Subscriptions	5		5	10	5
Sundry Income	849		849	566	637
Admission	1,202		1,202	1,135	1,097
Special exhibitions	888		888		351
Sales – trading activities	1,442		1,442	1,628	1,452
Rent	143	14	157	130	159
<b>Total Revenue</b>	<b>17,182</b>	<b>2,561</b>	<b>19,743</b>	<b>17,028</b>	<b>15,778</b>
<b>Expenses</b>					
ACC levies	40		40	48	33
Allocation of special purposes funds to operating		30	30	30	
Auditors' fees – financial statements	30		30	30	25
Auditors' fees – other services	37		37		
Advertising	399		399	308	291
Cleaning	277		277	320	289
Cost of Sales – trading activities	821		821	820	823
Electricity	332		332	522	391
Heritage assets written off (Note 4)	42	203	245		219
Insurance	375		375	446	316
Operating expenses	2,178	143	2,321	1,907	1,985
Postage and packaging	72		72	81	84
Professional fees	461	17	478	333	415
Rates	134		134	154	122
Remuneration	4,901	5	4,906	5,066	4,678
Rent	160		160	152	135
Repairs and maintenance	432	313	745	416	416
Special exhibitions	1,272		1,272		384
Superannuation	37		37	29	20
Telecommunications	90		90	104	75
Trust Board & Taumata-a-Iwi fees and expenses	169		169	177	167
<b>Total Expenses</b>	<b>12,259</b>	<b>711</b>	<b>12,970</b>	<b>10,943</b>	<b>10,868</b>
Surplus(deficit) before depreciation	4,923	1,850	6,773	6,085	4,910
Buildings depreciation expense	201		201		197
Displays depreciation expense	2,671		2,671		2,818
Plant and equipment depreciation expense	2,022		2,022		1,854
<b>Total depreciation expense</b>	<b>4,894</b>		<b>4,894</b>	<b>4,909</b>	<b>4,869</b>
<b>Surplus(Deficit) for Year</b>	<b>29</b>	<b>1,850</b>	<b>1,879</b>	<b>1,176</b>	<b>41</b>

# AWMM Ann Report 2002 to 2003

## NOTES TO THE FINANCIAL STATEMENTS

For the year ended 30 June 2003

	Actual 2003 \$000s	Actual 2002 \$000s
<b>3. Grand Atrium project fundraising</b>		
Opening balance		
NZ Lottery Grants Board	1,000	
Chisholm Whitney Family Charitable Trust	100	
E L Bedlington Estate	20	
	<b>1,120</b>	
Cumulative funds raised	<b>1,120</b>	

### 4. Heritage Assets Written Off

The Auckland Museum Trust Board has decided to continue its policy of writing off collection acquisitions and not attributing a monetary value to items gifted to the collection. This treatment is contrary to Financial Reporting Standard No. 3 Accounting for Property, Plant and Equipment, which requires that collection purchases and the fair value of gifts be capitalised as property, plant and equipment.

FRS 3 has not been followed because the Board considers that the collection does not have the characteristics of property, plant or equipment.

Collection items have substantial intangible characteristics. The story behind an object is often more important than the object itself. Scientific collections have great research importance but little market value. With good conservation the life of an object or specimen is indefinite. Age usually increases the significance of an object rather than depreciating it. The collection is not like manufacturing plant, which is heavily used, wears out and is then replaced.

Usually gifts to the collection are unique items that have iconic status or are historic and irreplaceable or sacred to particular communities, with no market, so no financial value can or should be ascribed.

Museums in the United Kingdom, USA and Canada do not capitalise their collections.

The effect of writing off collection purchases is shown in Note 2 as Heritage Assets Written Off. The costs of conserving the collection are shown in Note 1 Registration and conservation.

### 5. Accounts Receivable

Sundry debtors	186	115
GST	256	100
Interest	10	12
Prepayments	81	78
	<b>533</b>	<b>305</b>

### 6. Inventories

Museum store finished goods	364	348
	<b>364</b>	<b>348</b>

# AWMM Ann Report

## 2002 to 2003

### NOTES TO THE FINANCIAL STATEMENTS

For the year ended 30 June 2003

	Actual 2003 \$000s	Actual 2002 \$000s
<b>7. Accounts Payable</b>		
Sundry creditors & accruals	1,566	1,251
Employee entitlements	616	461
Contract obligations	234	307
Finance lease liabilities	18	27
	<hr/> 2,434	<hr/> 2,046
<b>8. Investments</b>		
Russell World Bond Fund	3,731	11,388
Russell World Share Fund	<hr/> 1,465	<hr/> 4,494
	<hr/> 5,196	<hr/> 15,882
Investment property	945	
	<hr/> 6,141	<hr/> 15,882
 The Vaile Trust investment property in Auckland City was purchased on 1 May 2003. The property was valued at \$945,000 by DTZ Darroch Limited, valuers and purchased at that price.		
<b>9. Fixed Assets</b>		
Museum building (at cost)	15,728	15,686
Accumulated depreciation	<hr/> (1,199)	<hr/> (998)
	<hr/> 14,529	<hr/> 14,688
Displays (at cost)	25,623	24,304
Accumulated depreciation	<hr/> (13,050)	<hr/> (10,383)
	<hr/> 12,573	<hr/> 13,921
Furniture and fittings (at cost)	425	380
Accumulated depreciation	<hr/> (281)	<hr/> (215)
	<hr/> 144	<hr/> 165
Equipment (at cost)	14,533	13,128
Accumulated depreciation	<hr/> (7,901)	<hr/> (5,948)
	<hr/> 6,623	<hr/> 7,180
Motor vehicles (at cost)	29	29
Accumulated depreciation	<hr/> (28)	<hr/> (23)
	<hr/> 1	<hr/> 6
Capital work in progress (at cost)	690	
<b>Total Fixed Assets</b>	<hr/> 34,569	<hr/> 35,960

The latest Statutory Valuation of the Museum Building is \$37,850,000 (September 2002). (Last year \$30,000,000.)

# AWMM Ann Report 2002 to 2003

## NOTES TO THE FINANCIAL STATEMENTS

For the year ended 30 June 2003

		Actual 2003 \$000s		Actual 2002 \$000s		
<b>10. General Equity</b>						
Opening balance		36,668		39,794		
Transfer from Financial Performance Statement		1,398		733		
Transfer of perpetual maintenance to special purposes equity				(316)		
Transfer of special exhibitions to special purposes equity		384		34		
Transfer of capex from special purposes equity		3,851		1,291		
Transfer of depreciation levy to asset replacement fund		(4,909)		(4,868)		
Closing balance		37,392		36,668		
<b>11. Special Purposes Equity</b>						
	Balance 2002 \$000s	Bequests, Gifts, Levies \$000s	Investment Net Income \$000s	Operating Expenditure \$000s	Capital Expenditure \$000s	Balance 2003 \$000s
<b>Trusts</b>						
Levingston Cooke Family Bequest	1,638	30	70	16		1,722
Edward Earle Vaile Trust Fund	851		51	30		872
The Waldo Heap Bequest	299		13	1		311
AWMME&B Omnibus Trust	24		1			25
Life Members' Subscription Trust	84		4	2		86
Auckland Museum Endowment Act	29		1			30
Bertha Wilson – cinematography	4					4
Others under \$10,000	16		1			17
<b>Restricted gifts &amp; bequests</b>						
Nancy Bamford bequest	460		20			480
Disney Art Trust						
Others under \$10,000	36		1			37
<b>Gifts &amp; bequests subject to wishes</b>						
A G W Dunningham bequest	95		4			99
ASB Trusts		428		79	349	
C Whitney Trust	97		4	4		97
Memorial Hall donations	59		3			62
Library purposes fund	3			3		
<b>Reserves</b>						
L A Spedding reserve	1,988		85			2,073
Catherine E Tong reserve	56		2			58
Refurbishment Stage II reserve	1,083					1,083
Asset replacement reserve	10,941	4,909	570		3,502	12,918
Perpetual maintenance reserve	316	600		312		604
Aquisitions reserve		250		125		125
Other 10 Year Plan Initiatives		326		142		184
Exhibition reserve	346	100		384		62
	18,425	6,643	830	1,098	3,851	20,949

# AWMM Ann Report

## 2002 to 2003

### NOTES TO THE FINANCIAL STATEMENTS

For the year ended 30 June 2003

	Actual 2003 \$000s	Actual 2002 \$000s
<b>12. Commitments under Non-cancellable Leases</b>		
Less than 1 year	211	48
Between 1 and 2 years	196	
Between 2 and 5 years	240	
	<hr/> 647	<hr/> 48
<b>13. Capital Commitments</b>		
Multimedia	360	
Special lighting	70	
Pacific resource centre	185	
	<hr/> 615	<hr/>
<b>14. Contingent Liabilities</b>		
Legal proceedings relating to airconditioning which the Museum considers can be successfully defended or any liability passed on to other parties	292	292
The Museum has a contingent liability in respect of the Accident Compensation Commission's (ACC) residual claims levy. The levy will be payable annually from May 1999 for up to 15 years. The Museum's future liability is a function of ACC's unfunded liability for past claims and future payments to employees by the Museum. At 30 June 2003 there were no other contingent liabilities (2002 nil).		
<b>15. Reconciliation of Surplus(Deficit) for the Year to Net Cash Flow from Operating Activities</b>		
<b>Surplus(deficit) before Capital Transactions</b>	1,879	357
Add non-cash items:		
Depreciation	4,894	4,869
Fixed assets written down		119
Investment distributions reinvested	(508)	(1,168)
Investment revaluation	299	1,379
	<hr/> 4,685	<hr/> 5,199
Add (less) movements in working capital:		
(Increase)/decrease in accounts receivable	(228)	290
(Increase)/decrease in inventory	(16)	(55)
(Decrease)/increase in accounts payable	388	326
	<hr/> 144	<hr/> 561
Add (less) items classified as investing activity:		
Revenue relating to investing activities	(152)	(693)
	<hr/> (152)	<hr/> (693)
<b>Net Cash Flow from Operating Activities</b>	<hr/> 6,556	<hr/> 5,424

# AWMM Ann Report 2002 to 2003

## NOTES TO THE FINANCIAL STATEMENTS

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For the year ended 30 June 2003

### 16. Segment Information

The Auckland War Memorial Museum is governed by the Auckland War Memorial Museum Act 1996 and operates primarily in the Auckland Province.

### 17. Financial Instruments

The nature of activity and management policies with respect to financial instruments is:

#### (1) Currency risk

The Museum has exposure to foreign exchange risk as a result of transactions denominated in foreign currencies arising from investing activities. Foreign exchange risks on investment funds are 88% hedged by the funds manager.

#### (2) Interest rate risk

The Museum has exposure to interest as a result of its long term investment in the World Bond (effective interest rate 11.7%). Interest rates on bank deposits range from 2% to 6%.

#### (3) Concentration of credit risk

In the normal course of its business, the Museum incurs credit risk from trade debtors and transactions with financial institutions. The Museum has a concentration of risk with respect to funds on deposit at financial institutions. The Museum minimises this risk by placing funds on deposit with financial institutions which have been credited an AA rating by Standard and Poors.

#### (4) Fair values

The carrying value of cash and liquid deposits, debtors, trade creditors, other and sundry debtors and creditors, is equivalent to their fair value.

# AWMM Ann Report 2002 to 2003

## AUDIT REPORT

**Deloitte  
Touche  
Tohmatsu**

### TO THE AUCKLAND MUSEUM TRUST BOARD

We have audited the financial report and statement of service performance on pages 29 to 41 and 9 to 15. The financial report provides information about the past financial performance of the Auckland War Memorial Museum and its financial position as at 30 June 2003. This information is stated in accordance with the accounting policies set out on pages 29 and 30.

#### Trust Board Responsibilities

The Trust Board is responsible for the preparation, in accordance with New Zealand law and generally accepted accounting practice, of a financial report which gives a true and fair view of the financial position of the Auckland War Memorial Museum as at 30 June 2003 and of the results of its operations and cash flows for the year ended 30 June 2003.

The Auckland War Memorial Museum Act 1996 also requires the Board to report the performance targets and other measures by which the Museum's performance can be judged in relation to its objectives.

#### Auditors' Responsibilities

It is our responsibility, in terms of Section 27 of the Auckland War Memorial Museum Act 1996, to express an independent opinion on the financial report and statement of service performance presented by the Trust Board and report our opinion to you.

#### Basis of Opinion

An audit includes examining, on a test basis, evidence relevant to the amounts and disclosures in the financial report and statement of service performance. It also includes assessing:

- the significant estimates and judgements made by the Trust Board in the preparation of the financial report and statement of service performance, and
- whether the accounting policies are appropriate to the Auckland War Memorial Museum's circumstances, consistently applied and adequately disclosed.

We conducted our audit in accordance with New Zealand Auditing Standards. We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial report and statement of service performance information are free from material misstatements, whether caused by fraud or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial report.

Other than in our capacity as auditors and providing certain consultancy advice we have no other relationship with or interests in the Auckland War Memorial Museum.

#### Qualified Opinion

We have obtained all the information and explanations that we have required.

As stated in Note 4 on page 37, the Auckland War Memorial Museum has not recognised its collection acquisitions at their cost and has not attributed a monetary value to gifts to the collection. This is a departure from applicable Financial Reporting Standard No 3 Accounting for Property, Plant and Equipment, which requires that an item of property, plant and equipment must initially be recognised at its cost. It also requires that donated items

# AWMM Ann Report 2002 to 2003

of property, plant and equipment must be recognised at their fair value at the date of acquisition with the amount of the donation received recognised in the Statement of Financial Performance.

The Auckland War Memorial Museum has not calculated the financial effect of this departure from the applicable Financial Reporting Standard. The cost of collection acquisitions expensed in the current year was \$245,000 (2002: \$219,000). Had the Auckland War Memorial Museum adopted this standard, the effect on the financial report would have been to increase the Net Surplus and equity by \$245,000 before depreciation charges. The cumulative carrying value of property, plant and equipment would have likewise been increased by \$464,000 including the cost of collection acquisitions from 1 July 2002, before depreciation charges. There are no practical audit procedures that could be performed to determine the current and historical depreciation expense for such collection acquisitions.

There are no practical audit procedures that could be performed to determine the fair value of donated items of property, plant and equipment.

In our opinion, except for the effect of the departures from applicable Financial Reporting Standard No 3 as outlined above;

- proper accounting records have been kept by the Auckland War Memorial Museum as far as appears from our examination of those records;
- the financial report of the Auckland War Memorial Museum on pages 9 to 15 and 29 to 41:
  - complies with generally accepted accounting practice in New Zealand;
  - gives a true and fair view of the financial position of the Auckland War Memorial Museum as at 30 June 2003, the results of its operations and cash flows for the year ended on that date and the service performance achievements in relation to the performance targets and other measures adopted on that date.

## Annual Plan

The Annual Plan 2003 information within the financial report has been agreed to the Auckland War Memorial Museum's Annual Plan document prepared by the Trust Board in terms of Section 22 of the Auckland War Memorial Museum Act 1996.

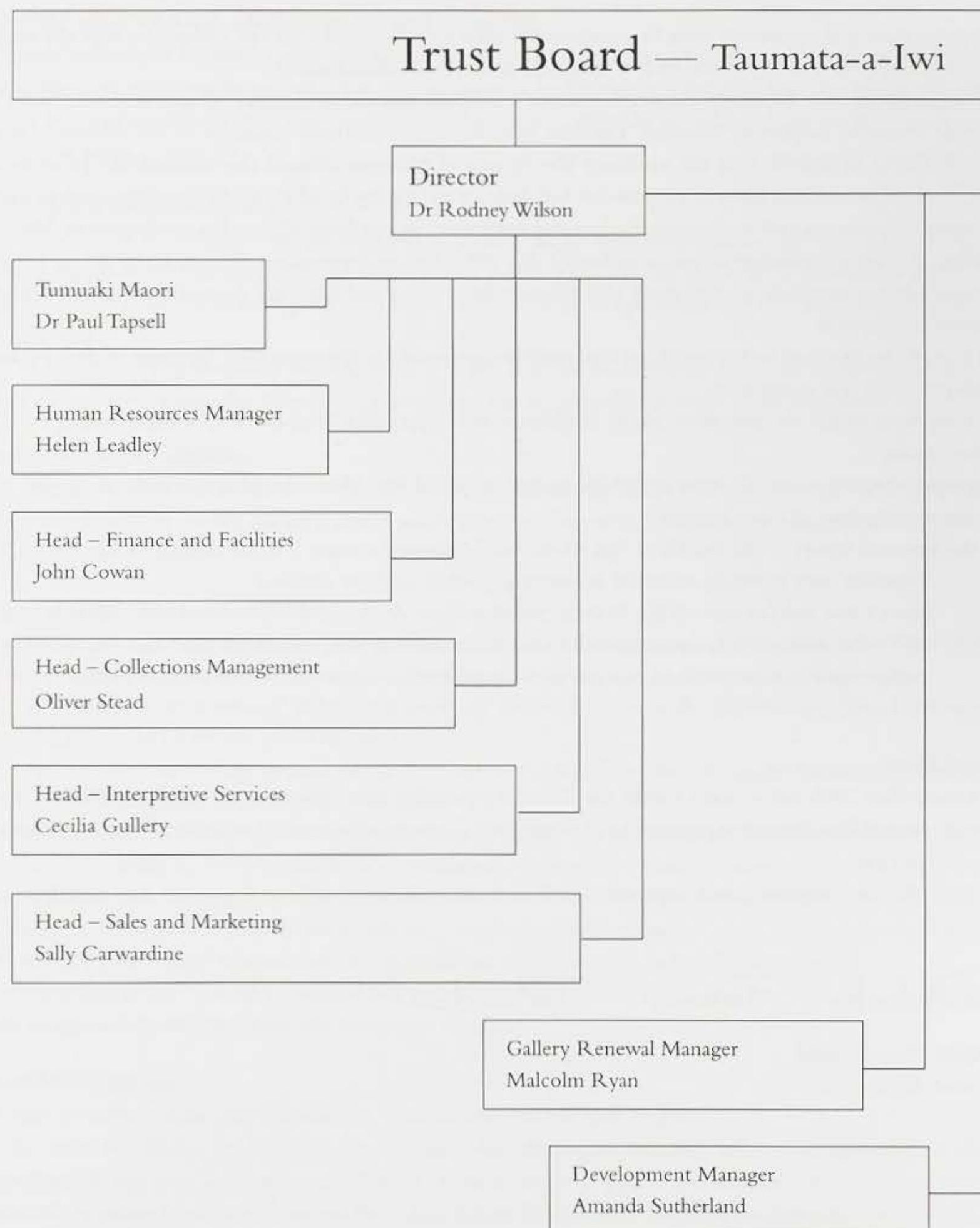
Our audit was completed on 4 September 2003 and our qualified opinion is expressed as at that date.

*Deloitte Touche Tohmatsu*

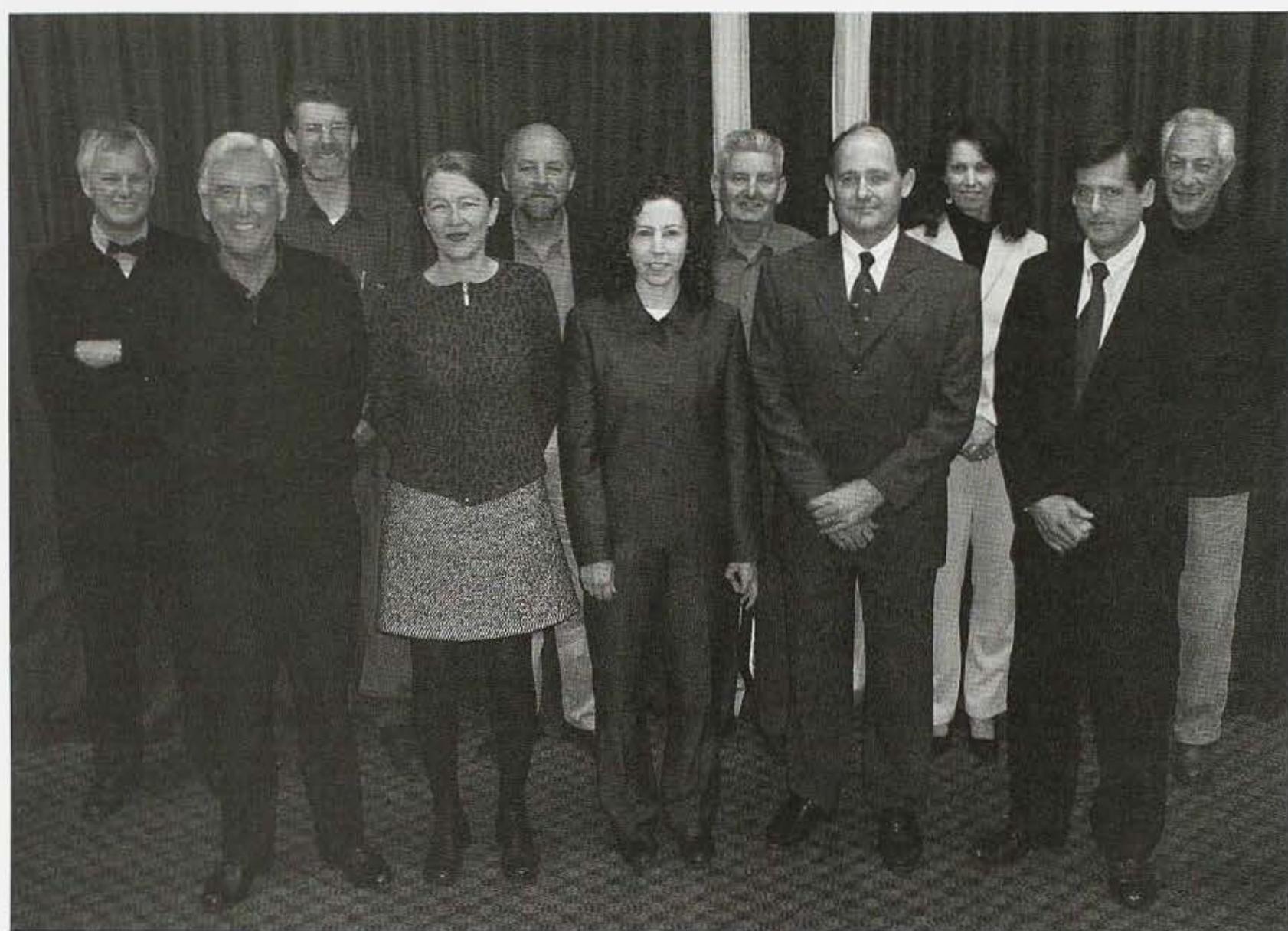
Auckland, New Zealand  
Chartered Accountants

# AWMM Ann Report 2002 to 2003

## APPENDIX 1: OUR ORGANISATION



# AWMM Ann Report 2002 to 2003



Museum Trust Board members (from left to right): Rodney Wilson, Bruce Anderson, David Hill, Pauline Colmar, John Coster, Jennifer Lamm, Barry Turley, Paul Mullooly, Jane Lovell-Gadd, William Randall, Sir Hugh Kawharu.

# AWMM Ann Report 2002 to 2003

## AUCKLAND MUSEUM TRUST BOARD AT JUNE 2003

Chairman	Bruce Anderson
Deputy Chairman	David Hill
Members	Pauline Colmar John Coster Sir Hugh Kawharu Jennifer Lamm Jaine Lovell-Gadd Paul Mullooly Dr William Randall Barry Turley

## TAUMATA-A-IWI

Chairman	Te Puna Tumahai
Members	Hariata Gordon Bernard Makore Martin Mariassouce John Kerr

## MANAGEMENT EXECUTIVE

Director	Dr Rodney Wilson
Director Maori	Dr Paul Tapsell
Head Finance and Facilities	John Cowan
Head Interpretive Services	Cecilia Gullery
Head Collection Management	Oliver Stead
Head Sales and Marketing	Sally Carwardine
Human Resources Manager	Helen Leadley

## FUNDRAISING ADVISORY BOARD

John Maasland, Chairman	Dr William Randall, Trust Board Representative
Adrian Burr	Dr Rodney Wilson, Museum Member
Hugh Burrett	Amanda Sutherland, Museum Member
Simon Caughey	
Trelise Cooper	
Peter Masfen	
Lyndy Sainsbury	
David Wolfenden	

# AWMM Ann Report 2002 to 2003

## APPENDIX 2: 2002/2003 MUSEUM STAFF

DIRECTOR'S OFFICE	<i>Safety and Security</i>	HUMAN RESOURCES
<b>Director</b> Dr Rodney Wilson	<b>Manager – Safety and Security</b> Gordon Gullery	<b>Human Resources Manager</b> Helen Leadley
<b>Secretary</b> Bridget Smith	<b>Senior Security Officer</b> John P Clark	<b>Volunteer Coordinator</b> Geraldine Elliott (p)
<b>Development Manager</b> Amanda Sutherland	<b>Full-time Security Attendants</b> Manas Leuluaiilii, Michael McGarry, Cindy Pocock-Smith, Bruno Rubini (p), Rex D'Costa, Sue Mestrom, Isaac Railey	<b>PROJECT MANAGEMENT</b>
FINANCE AND FACILITIES	<b>Part-time Security Attendants</b> Tim Whitehead	<b>Project Manager</b> Malcolm Ryan
<b>Head – Finance and Facilities</b> John Cowan	<b>Custodians</b> John Adams, Robert Bell, Roy Boxall, Alan Anderson	<b>COLLECTION MANAGEMENT</b>
<i>Finance and Administration</i>	<i>Building Systems</i>	<b>Head – Collection Management</b> Oliver Stead
<b>Accounting Manager</b> Jacqui Paterson	<b>Building Systems Manager</b> Dallas Tolich	<i>Human History</i>
<b>Accounts Clerks</b> Helen Phillips Pam Towers	<b>Maintenance Technicians</b> Jonathan Curwain Shane Jacob	<b>Curator – Applied Arts</b> Louis Le Vaillant
<b>Receptionist</b> Margaret Most	<b>MAORI VALUES</b>	<b>Human History Technician</b> Faith Chisholm
<b>Administration Assistant</b> Winnie Noronha D'Costa	<b>Tumuaki Maori</b> Dr Paul Tapsell	<b>E. Earle Vaile Archaeologist</b> Dr Nigel Prickett
<i>Audio Visual</i>	<b>Maori Values Co-ordinator</b> Nicola Railton	<b>Part-time Archaeology Technician</b> Kath Prickett
<b>AV Technician</b> Ian Crawshaw		<b>Curator – Ethnology</b> Dr Roger Neich
<b>AV Assistant</b> Rob Lagden		

# AWMM Ann Report 2002 to 2003

**Curator – Pacific**  
Fuli Pereira

**Ethnology Technician**  
John Tepu

**Curator – Maori**  
Chanel Clarke

**Curator – History**  
Rose Young

**Curator – Pictorial Collections**  
Gordon Maitland

**Part-time Assistant – Pictorial Collections**  
Barbara Spiers

## *Natural History*

**Curator – Botany**  
Ewen Cameron

**Botany Technician**  
Mei Nee Lee

**Curator – Entomology**  
John Early

**Entomology Technician**  
Rosemary Gilbert

**Curator – Land Vertebrates**  
Dr Brian Gill

**Curator – Marine Biology**  
Dr Carol Diebel

**Natural History Technician – Marine Biology Collections**  
Todd Landers

## *Collection Services*

**Registrar**  
Laura Vodanovich

**Registration Technician**  
Nicola Jennings

**Senior Conservator**  
Julia Gresson

**Exhibitions Conservator**  
Merv Hutchinson

**Objects Conservator**  
Annette McKone (p)

**Conservation Technician**  
Janine Leighton

**Preparator**  
David Weatherley

*Grant funded positions (longer than 6 months)*

**Funded from Marsden Grant**  
Wilma Blom, Nicola Railton

**Funded by Lotteries Grant**  
Faith Chisholm, Gillian Driver,  
Shaun Higgins (p), Patricia  
McGregor, Anna Mulholland (p),  
Tracy Rudd (p), Maureen Sole (p)

## **SALES AND MARKETING**

**Head – Sales and Marketing**  
Sally Carwardine

**PR/Sponsorship Manager**  
Karyn Clare

**Marketing Assistant**  
Carla Ellerby

**Manager – Sales, Tourism and Hospitality**  
Bruce Kenny  
Meryle Kenny (p)

**Events Manager**  
Nicola Scott

**Bookings Administrator**  
Michele Nickolls

## *Visitor Services*

**Senior Visitor Hosts**  
Leanne Castle  
Rebecca Reid

**Full-time Visitor Hosts**  
Goran Kitanovic

**Part-time Visitor Hosts**  
Vasiti Camaibau

## *Retail*

**Retail Manager**  
Robyn Mulgrew (p)

# AWMM Ann Report 2002 to 2003

**Assistant Manager**  
Elise Edwards

**Full-time Sales Assistants**  
Lorna Carter, Matthew Clark (p),  
Daniel Hildreth (p), Damien  
McLeod

**Part-time Sales Assistants**  
Kazumi Oshida

## INTERPRETIVE SERVICES

**Head – Interpretive Services**  
Cecilia Gullery (p)

**Live Programmes**  
Natasha Beckman

**Multimedia**  
Lucinda Blackley

**Kaiwhakahau Matauranga  
(Maori Educator)**  
Kipa Rangiheuea

## Services to Schools (LEOTC)

**Manager – Services to  
Schools LEOTC**  
Dianne Northcott

**Educators**  
Florence Hassall  
Jorie Zwart

**Bookings Administrator**  
Kathryn Hayward  
Leonie Garmaz

## *Exhibitions*

**Exhibitions Manager**  
Graham Soughton  
John Haydn (p)

**Display Artists**  
Andrew Mayo  
Mike Huaki

**Team Leader – Exhibitions**  
Max Riksen (previously Display  
Artist)

**Team Leader – Permanent  
Displays**

Wayne Ferguson (previously  
Display Technician)

**Display Technicians**  
Grant Rewi (p)  
Grace Cheng  
Jamieson Moore

**Graphic Artist**  
Nick Eagles  
Hannah Kerr

**Photographer**  
Krzysztof Pfeiffer

## *Discovery Centres*

**Team Manager – CDC**  
Virgil Evertts

**Programme Manager – CDC**  
Megan Williams

**Graphics and Membership  
Co-ordinator**  
Joanne Lees

**Full-time Facilitators**  
Venissa Faliu Freesir  
Sally Burgess

**Part-time Facilitator**  
Glenys Stace

## *Library and Information Services*

**Manager – Library Services**  
Bruce Ralston

**Librarian – Manuscripts/  
Archives/Records**  
Dr Alistair Carlile

**Reference Librarian**  
Diane Gordon

**Librarian – Collection  
Management**  
Maureen Sole (p)

**Librarian – Interloans**  
Sandy Sparks (p)

**Library Assistants**  
Phillip Allen  
Gabrielle O'Connor  
Sally Hardwick

**Manager – Armoury**  
Heather Stone (p)

# AWMM Ann Report 2002 to 2003

VOLUNTEERS

Jean François  
Gill Gove  
Helen Hall  
Julie Hopkins  
Leanne Horner  
Lisa Kuhn  
Lesley Vinter

GARY  
Glenys  
Helen  
Janet  
Jill  
Kathy  
Leanne  
Lisa  
Lesley  
Tina  
Vivian

DEPARTMENT

Ind House

EDUCATION CENTRE

Hilary

INDUSTRY

Hilary

## Armoury Supervisor

Alison Taylor

## Armoury Assistants

Gabrielle Fortune

Vincent McKanny (p)

Jennifer Philson

John Ross

Suzanne Riley

## Matapuna (Natural History Information Centre) Manager

Steve McCraith

## Matapuna Assistants

Martin Collett

Michael Eagle

Benn Jamieson (p)

Ramola Prasad

## Note:

- i) (p) indicates previously employed in this position
- ii) This list comprises all staff employed on a permanent basis and those employed for a period of greater than six months duration in the 02/03 year.
- iii) The Auckland War Memorial Museum has a permanent (full and Part-time) staff establishment of 106 FTE.

# AWMM Ann Report 2002 to 2003

## APPENDIX 3: MUSEUM VOLUNTEERS

### APPLIED ARTS

Jenny Bramley  
Paul Brobbel  
Suuana Jacobsen  
Anthea Latimer  
Ian Lien  
Abbey-Rose Lewis  
Margaret Oldham  
Teresa Riordan

### ARCHAEOLOGY

Kate Hill  
Roberta Whelan

### ARMOURY

Jim (Harold) Brown  
Jim Buckland  
John Bull  
Geoffrey Burton  
Gaye Collington  
Judith Hislop  
Paul Hobbs  
Donald Jamieson  
Cyril Lorimer  
Brian McKanny  
Suzanne Riley  
John Ross  
Bill Senior  
Kim Stephens  
Peter Thompson  
Andy Tolich  
Marjorie Traill  
Jim West

### RSA

Richard (Dick) Ashton  
William Carroll  
Douglas Clark  
Malcolm Courtney

Grayson Finlayson  
William Groves  
Frederic Hall  
Leslie Hughes  
Ron Johnstone  
Barbara Koller  
Warren Schrader

### BOTANY

Chris Ashton  
Joan Dow  
Frances Duff  
Rhys Gardner  
Kay Haslett  
Wendy Patterson  
Emma Trembath  
Meryl Wright  
Ann Johns Wynefield

### CONSERVATION

Meredith Rimmer

### DISCOVERY CENTRE

Alma Turner

### ENTOMOLOGY

David Ensor  
Stephen Thorpe  
Michael Swift

### GEOLOGY

Peter Stanes

### HISTORY

Katherine Dennis  
Joshua Liang  
Tracey Rudd

### INTERPRETIVE SERVICES

Elizabeth Cotton  
Tineke Crawford  
Sylvia Leggett  
Carolyn Lewis  
Victoria McDowell  
Jennie Morgan  
Ali Zaleha

### LAND VERTERBRATES

Kathy Barrow  
Elinor Duff  
Ramola Prasad  
Michael Taylor

### LIBRARY

Kathy Barrow  
John Bellingham  
Pat Bond  
Jodhi Hoani  
Dave Simmons

### MARINE

Marlene Ainley  
Michelle Brock  
Jane Fowler  
Noel Gardner  
Margaret Morley  
Carolyn Rickards  
Nancy Smith  
Rae Sneddon  
Glenys Stace  
Fiona Thompson

### MATAPUNA

Kathy Barrow  
Marie Brown  
Elinor Duff  
Jean Hatch

# AWMM Ann Report 2002 to 2003

Sue Hawkeswood

Bill Griffiths

Dougie Macalister

Audrey Maddox

Neville Joyce

Lawrie Taylor

Alma Turner

Bill Tucker

Tony Williams

## PALEONTOLOGY

Mike Eagle (Research Associate)

## PICTORIAL

Joan Brock

Gillian Driver

Jan Hawkins

## GUIDES

Dianne Aubin

David Baker

Suzanne Boyes

Marie Burman

George Dibley

Barry Ensor

Michael Glass

Heni Goldsmith

Sheila Gray

Lola Gregory

Bill Griffiths

Robin Hale

Patricia Hall

John Hanimond

Alette Mead

John Michaels

Michael Penn

Patricia Stroud

Gwynne Urquhart

Sheila Weight

Jeanette Wiles-Cromie

Colleen Williams

## INFORMATION DESK

Dianne Aubin

Margaret Bain

Annette Bierre

Helen Barlow

Beverley Batkin

Suzanne Boyes

Kirsten Bojsen-Miller

Shirley Brabent

Annette Bray

Sue Cross

Margaret Dale

Owen Digglemann

Anna Ferguson

Robin Flynn

Pauline Fisher

Daphne French

Bill Griffiths

Patricia Hall

John Hammond

Katherine Harkness

Adrian Hart

Sue Hawkeswood

Jo Hitchcock

Jill Hodgkinson

Irena Hodgson

Monica Hunt

John Hyde

Mary Hyde

Stella Isbey

Maureen Jones

Diane Kan

Ian Kendall

Dougie Macalister

Audrey Maddox

Tom Matthews

John Michaels

John Robertson

Carmen Savage

Maureen Spencer

Lawre Taylor

Jan Truscott

Bill Tucker

Alma Turner

Gwynne Urquhart

Sheila Weight

Marion Wood

Christina Wong

LIBRARY POSITION  
ASSOCIATE EMERITUS  
THE AUCKLAND  
MEMORIAL MUSEUM  
Terry James Baddeley  
Jan Anne Evans  
Eric Odile Gaboury  
Les Atter / Wie  
Hildegard  
Lesa Gump

**APPENDIX 4: HONORARY POSITIONS**

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**FELLOW OF THE  
AUCKLAND WAR  
MEMORIAL MUSEUM**

Dr Janet Marjorie Davidson  
Dr Michael King  
Dr John Morton  
Jeremy Salmond  
Dr Ranginui Walker  
Dr Lucy Cranwell

**COMPANION OF THE  
AUCKLAND WAR  
MEMORIAL MUSEUM**

Sheila Mary Weight  
Dr Lindo Ferguson  
Rev. Dr Takutai Wikiriwhi

**ASSOCIATE EMERITUS OF  
THE AUCKLAND WAR  
MEMORIAL MUSEUM**

Trevor James Bayliss  
Enid Annie Evans  
Evan Graham Turbott  
Keith Arthur J Wise  
Mick Pendergrast  
Katrina Stamp

**HONORARY ASSOCIATES**

Michael Eagle  
Aileen Fox  
Dr Rhys Gardner  
Jeanne Goulding  
Les Kermode  
Margaret Morley  
David Smith

# AWMM Ann Report 2002 to 2003

## APPENDIX 5: AUCKLAND MUSEUM INSTITUTE COUNCIL

Arthur Haughey  
Dr Hugh Grenfell  
Lawre Taylor  
Nick Hamilton  
Michael Rowe  
Peter McConnell  
Bruce Bolland  
Glenys Stace  
Owen Ormsby  
Graham Foster  
Jonathon Gunson  
David Gunson

*Staff Representatives*  
Dianne Northcott  
John Early

# AWMM Ann Report 2002 to 2003

## APPENDIX 6: MUSEUM CIRCLE

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### PATRON

Sir Edmund Hillary

### TRUSTEES

Lyndy Sainsbury  
James Wallace  
Peter Webb  
Anna Nathan  
David Nicoll

### COMMITTEE

Jill Rothwell  
Phillippa Mossman  
Diane Sugden  
Anna Bidwell  
Nichola Reid  
Peter Hays

# AWMM Ann Report 2002 to 2003

## APPENDIX 7: PUBLICATIONS

### IN-HOUSE PUBLICATIONS

- Annual Plan  
Annual Report 2001-2002  
Bulletin of the Auckland Museum Number 19 (*Houhora; A Fourteenth Century Maori Village in Northland* by Louise Furey, 2002, 169 pp.)  
Dinomites Club Magazine (quarterly)  
Museum Quarterly  
Pacific Jewellery 12 Month Desk Calendar for 2004  
Records of the Auckland Museum Volume 39

### STAFF PUBLICATIONS

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Gardner, R.O. 2002. Book review: 'Analytical drawings and floral diagrams' by A.H. Church and A.W. Eichler. *Auckland Botanical Society Journal* 57(2): 104-105.

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- Gill, B. 2002. The tales behind the birds. *Te Ara—Journal of Museums Aotearoa* 27(2): 4-7.
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- Klimaszewski, J.; Marris, J.W.M.; Thorpe, S.E. 2003. The aleocharine rove beetle fauna of the Three Kings Islands, New Zealand (Coleoptera: Staphylinidae), with descriptions of two new species. *New Zealand Journal of Zoology* 30: 115-126.
- de Lange, P.J.; Gardner, R.O.; Riddell, K.A. 2002. *Ackama nubicola* (Cunoniaceae) a new species from western Northland, North Island, New Zealand. *New Zealand Journal of Botany* 40: 525-534.
- McCraith, S. 2003. Te Moehau – ecology of the summit area. *Auckland Botanical Society Journal* 58(1): 11-14.
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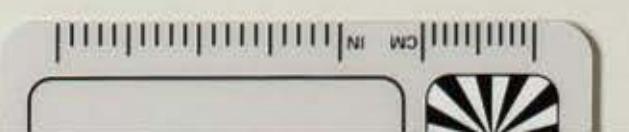
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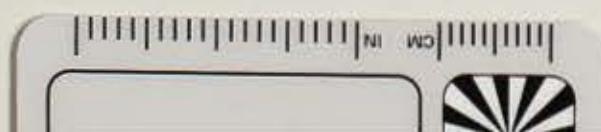
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The following local authorities meet the net operating cost of maintaining, operating and developing the Museum:

Auckland City, Manukau City, Waitakere City, North Shore City, Rodney District, Papakura District and Franklin District. The Museum Trust Board is grateful for the support and advice provided by the members of the Electoral College who approve the annual Museum levy.



*Te Kaunihera o*  
**MANUKAU**  
*City Council*



# AWMM Ann Report

## 2002 to 2003

